

An electrifying performance by the Porsche Taycan

12/07/2022 Over four nights the Porsche Taycan lit up the streets of the Gold Coast with colour and creativity as part of Queensland's first Light Festival BIG CITY LIGHTS*.

Porsche Centre Gold Coast was the Official Automotive Partner showcasing the Taycan during the festival, which was transformed into a canvas for an illuminating light show.

Electricity and light go hand in hand, so it was no surprise to see the Taycan front and centre providing an electrifying performance. Innovation and sustainability-focused, viewers attending BIG CITY LIGHTS* were taken on a visual journey of a different kind.

The Taycan was a showstopper over the four nights, with its striking flyline providing the perfect canvas and an opportunity for the public to get up close to Porsche's first all-electric sports car. The partnership with Porsche Centre Gold Coast and BIG CITY LIGHTS* highlights the connections between art, design, performance and pushing the boundaries of traditional artwork.

The inaugural BIG CITY LIGHTS* Festival transformed the streets of the Gold Coast last weekend. A new arts festival celebrating light, design, installation and live performance, providing an immersive experience and unexpected projection sites in everyday urban spaces.

Consumption data

Taycan Turbo S Cross Turismo (Predecessor model)

Taycan Turbo Cross Turismo (Predecessor model)

Taycan with Performance Battery (Predecessor model)

Taycan 4 Cross Turismo (Predecessor model)

Taycan 4S Cross Turismo (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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https://www.porsche.com/australia/modelstart/all/?modelrange=taycan

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