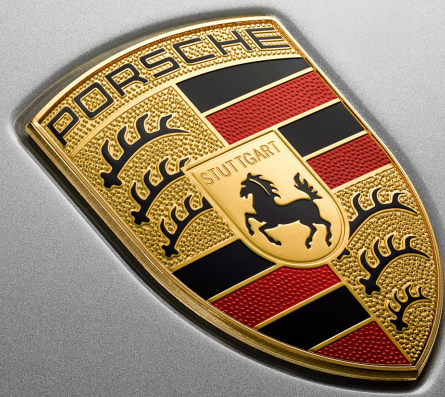




Porsche Cars Canada appoints new After Sales Director

This article reflects the status at the time of its publication. The content may since have become outdated.

03/05/2021 Alexander Pretsch succeeds Roberto De Prisco who returned to Switzerland.

Porsche Cars Canada, Ltd. (PCL) is pleased to announce the appointment of Alexander Pretsch as its Director, After Sales, effective May 1, 2021. He is taking over from Roberto De Prisco who has accepted a position with Porsche Centre Zug in Switzerland after spending five years with the Canadian subsidiary of the German sports car maker.

Alexander joins the organization from his homeland of Germany where he brings over 20 years of progressive leadership experience and results in various positions at Porsche AG within After Sales, most recently as Manager, Warranty & Goodwill. He is fluent in German and English.

☒ Alexander possesses a broad knowledge of Porsche products and processes paired with his

enthusiasm and strong leadership skills,\" said Marc Ouayoun, President and CEO, Porsche Cars Canada, Ltd. ☒ He is poised to pursue the excellent work executed by his predecessor, Roberto De Prisco, whom we would like to thank and offer the best wishes on his newest professional challenge within the Porsche brand.\"

Joining PCL in 2016, De Prisco has excelled in his role with his extensive experience in the areas of After Sales, Operations, Customer Care, Technical Training, and Technical Support.

About Porsche Cars Canada, Ltd.

Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2020, Porsche sold 7,402 units in Canada.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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