

Porsche is further enhancing its in-car digital systems

26/03/2025 Porsche is improving the digital experience for the model year 2026 911, Taycan, Panamera and Cayenne model series. The revised Porsche Communication Management (PCM) system features more performance and offers access to the Porsche App Center. Other new features include Dolby Atmos® for a truly immersive sound experience, the Amazon Alexa® digital assistant and an expanded Porsche Connect package.

Atlanta. Porsche stands for dynamic, state-of-the-art technical solutions and the highest possible performance. This applies not only to powertrain and chassis technology, but also to the digital experience the sports car manufacturer offers. With the start of the new model year, the 2026 911, Taycan, Panamera and Cayenne model series will benefit from significant improvements in infotainment technology and an expanded range of new functions.

Thanks to new hardware, the PCM system is now more responsive. As well as greater computing power, it offers additional capabilities, such as direct access to a large number of third-party apps for native use directly in the PCM. To optimize the digital user experience, the Porsche Connect package is

included as standard on these models for 10 years starting from model year 2026.

New App Center and Additional Digital Assistant

The Porsche App Center offers direct access to a large number of apps from different categories, following the example of well-known app stores from the smartphone or tablet sector. Porsche presented the App Center for the first time with the introduction of the Macan Electric and is now extending the functionality to other model lines.

For the first time, in addition to the Porsche Voice Pilot, Amazon Alexa® can also be used as a digital assistant while driving. The service can be used, for example, to control smart home functions such as automatic garage doors or home lighting. Other typical functions of Alexa include researching information, creating and editing to-do lists and shopping lists, playing podcasts and music, or checking the latest news and weather. It can also be used to control media and supports third-party apps. Alexa is activated via the voice command "Alexa" or via an individually configured button, or icon switch tile in the PCM.

Immersive Dolby Atmos® sound technology

With the PCM update, Porsche is also perfecting the sound experience for customers. For the first time, cars equipped with premium and high-end audio systems from brand partners Bose® and Burmester® feature the Dolby Atmos immersive sound technology, which creates a spatial sound experience for the occupants. Individual audio tracks and sounds can be placed anywhere around the listener and reproduced with unparalleled clarity, depth and precision. Passengers can almost feel as if they are sitting in the middle of an orchestra. The prerequisite for this experience is an audio source that supports Dolby Atmos – corresponding apps are available in the App Center. More than 90 percent of the world's biggest music artists have already released their work in Dolby Atmos.

Through its improved PCM, Porsche is underlining its ambition to continuously expand the range of services offered to all model series and to offer its customers a contemporary, inspiring driving experience. Model year 2026 911, Cayenne, Panamera, and Taycan models can be ordered now and are expected to arrive at Porsche Centers in the U.S. from late summer 2025 depending on the variants.

MEDIA ENQUIRIES



Frank Wiesmann

Manager, Product Communications, Motorsport and Brand Heritage
Porsche Cars North America
404-539-5031
frank.wiesmann@porsche.us



Calvin Kim

Product Spokesperson Cayenne, Panamera, Macan and Taycan
404-769-7385
calvin.kim@porsche.us

Image Sublines

Path: media/Images/img_1.jpg
Title: Taycan: Update PCM
Subline: Taycan: Update PCM

Link Collection

Link to this article
https://newsroom.porsche.com/en_US/2025/products/porsche-communication-management-model-year-2026-38995.html

Media Package
https://pmdb.porsche.de/newsroomzips/8d978c2c-67f6-41a1-ae4e-486ca8c5b28f.zip