

Comprehensive service for journalists in the 2023 motorsport season

24/01/2023 Porsche Motorsport and the new Porsche Penske Motorsport factory squad are offering even broader services for media representatives in the 2023 season.

When the racing season kicks off in North America with the 24 Hours of Daytona (January 28/29), the Porsche Penske Motorsport team will launch a new Instagram account focusing on the IMSA WeatherTech SportsCar Championship and the FIA World Endurance Championship WEC with the new Porsche 963. Simultaneously, @Porsche.Motorsport will also start on Instagram. This social networking service covers all of Porsche's motor racing activities. Moreover, additional personal contacts with their specific areas of expertise are available to journalists for any queries.

With Porsche's return to the fight for overall victories at the world's largest endurance races, the sports car manufacturer from Stuttgart steps further into the international spotlight. To satisfy the increased media interest, Porsche Motorsport and the Porsche Penske Motorsport team provide additional

services. In addition to the popular Twitter channel @PorscheRaces, which reports virtually in real-time on all motorsport activities from the GT and sports car segment, @PorscheFormulaE covers the brand's commitment in the ABB FIA Formula E World Championship.

Additional background information as well as exclusive photos, videos and stories can be found on Porsche Penske Motorsport's new Instagram feed @porschepenskemotorsport. The Instagram account @Porsche.Motorsport now incorporates information on all of Porsche's racing activities. The account @porsche_newsroom continues to cover the entire world of Porsche: from new road sports cars and historic cars to art projects and the development of talented youngsters as well as other sporting commitments such as golf and tennis.

Interested readers will also find the latest news and background reports here in the Porsche Newsroom. Texts, videos and photos from motor racing are available on the Porsche Motorsport Hub. The press database continues to serve as a point of contact for journalists to download the latest photos and multimedia content as well as press releases: press.porsche.com. All information on this website is free-of-charge and offered in at least two languages (German/English). In the archive, members of the media can find extensive content from Porsche's motorsport history.

Porsche Motorsport and the Porsche Penske Motorsport works team also offer opportunities for discussions and interviews at all events in the 2023 season. As part of the upcoming 24 Hours of Daytona, the team management and works drivers will be available on Friday, January 27, from 10 am local time at a "Meet the Team" session in the media centre at the racetrack.

MEDIA ENQUIRIES



Frank Wiesmann

Manager, Product Communications, Motorsport and Brand Heritage
Porsche Cars North America
404-539-5031
frank.wiesmann@porsche.us

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Media Package