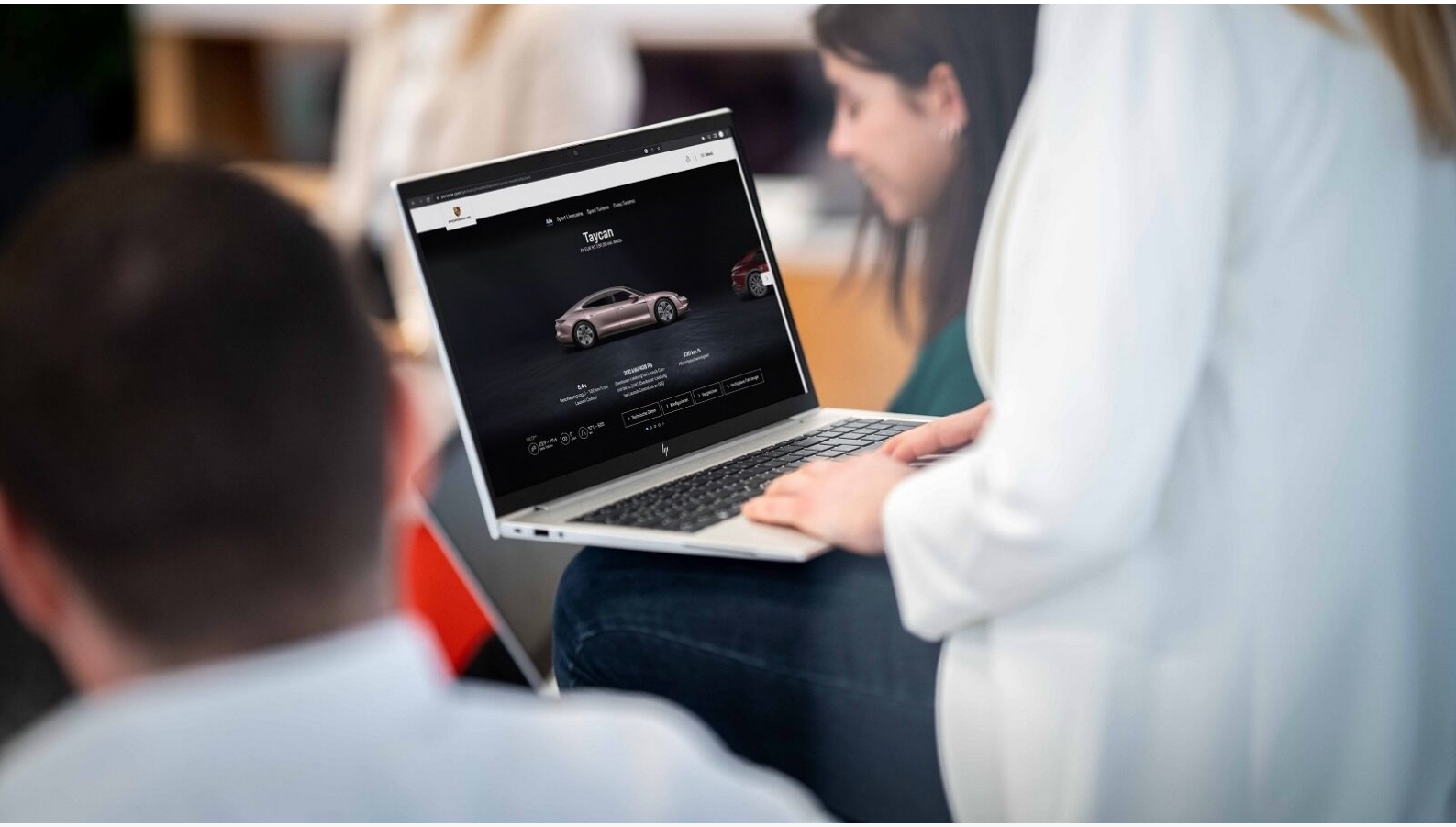


Porsche scales up its cybersecurity activities

This article reflects the status at the time of its publication. The content may since have become outdated.

31/10/2023 Porsche is launching a bug bounty programme in October to work with external cybersecurity researchers on further improving the security of its products and digital services.

Highly qualified experts, known as ethical hackers, will participate in advertised initiatives subject to defined conditions, and report potential security vulnerabilities to Porsche – before they can be exploited. “Quality and safety are part of Porsche’s DNA. We attach great importance to the security of our digital services,” says Mattias Ulbrich, CEO of Porsche Digital GmbH and CIO of Porsche AG.

Comprehensive security measures

The Porsche bug bounty programme supplements the services rendered by the global cybersecurity

team, and will be implemented by the experts from the Porsche //DigitalFamily. The programme relies on the creativity and swarm intelligence of the global security community. The initiatives are advertised on established bug bounty platforms. If participants report an actual security vulnerability, they receive a financial reward.

“The protection of customer, employee and company data has utmost priority for Porsche. Participating in bug bounty programmes is the next logical step in our comprehensive security measures,” says Jörg Möbes, Director of Information Security and Chief Information Security Officer at Porsche AG.

Consumption data

Taycan with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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