Historic decorative wraps for the 911 Dakar

10/01/2023 Porsche offers three exclusive wraps with rally designs of the 1970s for the 911 Dakar.

The rally history of the Porsche 911 well away from paved roads began before the first victory in the Paris-Dakar Rally in 1984. Early forays in the East African Safari Rally in the 1970s remain a strong memory. While the styling of the optional Rallye Design Package for the 911 Dakar draws heavily on the winning car of 1984, Porsche offers three exclusive wraps for the 911 Dakar that reprise the look of the 1971, 1974, and 1978 entrants in the East African Safari Rally.

Rallye 1971: fifth place for Polish 911 team

This event took participants more than 3,100 miles through the savannahs, desert scrubland and the highlands of Kenya and is regarded as one of the toughest rallies of all. Porsche undertook the challenge for the first time with a works team in 1971. Outwardly, the modified 911 S models were only identifiable by the simple black decals on the hood, the front fenders and the doors.

The Rallye 1971 decal set for the 911 Dakar revisits this design and adds the competition number 19, which belonged to the most successful 911 in this rally – a car that came fifth in 1971, driven by Polish drivers Sobiesław Zasada and Marian Bień. The decal set can be ordered from the factory as an option for $5,260.

Rallye 1974: Björn Waldegård enters the fray

The East African Safari Rally featured incredibly long stages – in 1974, the race was divided into three sections of 900 to 1,255 miles, which the teams had to complete in just five days. Of the 99 cars that entered, only 16 made it to the finish line. Swedish rally champion Björn Waldegård, who had already won the Rallye Monte Carlo twice in a Porsche, held the lead for a long while alongside co-driver Hans Thorszelius in the 911 Carrera 2.7 RS and started the third section with a 36-minute gap on second place. But a damaged wishbone cost him 72 minutes, and in the end Waldegård held on to finish second.

Characteristic of the decals of the main sponsor were the blue stripes that traced the shoulder lines of the otherwise white car. The current wrap takes up this theme, albeit with narrower stripes and augmented by the Porsche logo on the lower edges of the doors. The Rallye 1974 decal set is available from the factory as an option for $5,260.

Rallye 1978: the legendary racing design

Björn Waldegård wasn't finished. With one of two 911 SC Group 4 cars custom built for the purpose, the Swede gave it another go in Kenya and quickly showed the competition that he was set on victory. In the end, however, the East African Safari Rally would again prove treacherous: wishbone, shock absorber, drive shaft – Waldegård's Porsche sustained too much damage, in some cases far away from helping hands. The quick Swede had to be content with fourth place, while the South African duo of Vic Preston Jr. and John Lyall took second.

The sponsor's decals consisted of wave-shaped surfaces in orange and light and dark grey, familiar around the world thanks to the activities of the Martini Racing Team founded in 1958. Once again, Porsche designers have respectfully reinterpreted the historic decals here. The competition number 14 on the doors was that of second-placed Vic Preston Jr. The Rallye 1978 decal set is only available as an option from the factory for $7,510.

All decal sets can be ordered from the factory via the Porsche Exclusive Manufaktur. The Rallye 1971 and Rallye 1974 decal sets can also be ordered later via PorscheTequipment at authorized Porsche dealerships.

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