Puma releases Porsche Legacy collection

This article reflects the status at the time of its publication. The content may since have become outdated.

15/04/2020 Puma has released an exclusive new collection of apparel and footwear inspired by the Porsche 911 Turbo.

Paying homage to the heritage of Porsche's legendary turbo engines, the new line blends Puma's subtle approach to styling with references from automotive history. Key pieces include the Porsche Legacy Bomber Jacket and a t-shirt featuring a large turbo graphic on the back, a logo on the front that nods to the Porsche Shield and a 'Never Lift' label woven in to the collar.

The capsule also includes two pairs of sneakers: the Porsche Legacy Future Rider, which features an upper made of premium leather with pops of colour, and a sole that provides extra grip when driving; and the sleek Porsche Legacy Speedcat Lux, which fuses one of Puma's most iconic designs with engineering-inspired styling. The Speedcat Lux comes with a high-quality suede upper and features

laser-engraving and perforated ventilation areas.

Info

The Porsche Legacy collection is now available online at www.puma.com.

MEDIA ENQUIRIES

Angélique Kreichgauer

Head of Public Relations and Social Media Porsche Lifestyle Group
+49 (0) 1523 / 911 6242
angelique.kreichgauer@porsche-design.de

Consumption data

911 Turbo S (Predecessor model)

911 Turbo S Cabriolet (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/en/2020/company/porsche-legacy-collection-puma-20503.html

Media Package
https://pmdb.porsche.de/newsroomzips/898d3c15-469a-4665-9fdd-ae2baedf83b1.zip

External Links
https://eu.puma.com/de/en/home