On tour with the Taycan: Julia Görges tests Porsche Drive Rental

Le informazioni contenute in questa pagina riflettono lo stato dei fatti alla data di pubblicazione; alcune informazioni potrebbero risultare obsolete o non più accurate.

09/06/2021 Tennis ace Julia Görges, who was on the road as a social media reporter for the Porsche Tennis Grand Prix, took the opportunity to test out the sports car manufacturer's rental service.

For former tennis star Julia Görges, the Porsche-Arena in Stuttgart holds a special place in her heart. She won her first major title here in 2011, defeating then world number one Caroline Wozniacki in the finals of the Porsche Tennis Grand Prix. It was the start of her successful sports career.

New challenges in a familiar environment

Julia Görges is back at the Porsche-Arena in Stuttgart – this time round as a Porsche brand ambassador and social media reporter for the Porsche Tennis channels. "For starters, it was interesting to be part of a tournament where you're not playing but rather watching the action from the sidelines in a completely different role," says the 32-year-old of her first experience as a reporter. She was, of course, thrilled to reconnect with old friends and acquaintances from the game and interview them for Instagram.

"It was exciting and fun because it took me back to the times when we were on tour together. I've played doubles with many of the players, we've been out together for dinner in the evenings, and have had a great time overall. Coming back has been a déjà-vu of sorts," says Görges.

The drive to the arena itself was an electrifying experience for Julia Görges. She tested the Porsche Drive Rental offer during the course of the tournament, opting for the Porsche Taycan – the first all-electric sports car from Zuffenhausen. "Sustainability is incredibly important to me, and Porsche offers a great example of this endeavour in the automotive sector with the Taycan," says the brand ambassador. At the Porsche Museum, the sports car manufacturer offers customers and visitors a true Porsche experience on its home turf: you can not only rent current sports cars at the Porscheplatz address in Zuffenhausen but also combine the drive with a visit to the exhibition centre, which features countless classics and historic racing cars from the company's exciting history.

This is also where Porsche Drive Rental made its debut in 2014. It has since expanded to include Japan, France, Russia, Switzerland and North America. In Germany, the service is now offered in 17 locations: besides Stuttgart, Leipzig, Hamburg, Berlin and Sylt, customers can now also book this service at Porsche centres in Cologne, Dortmund, Munich Olympiapark, Saarbrücken, Hofheim, Osnabrück, Garmisch-Patenkirchen, Mannheim, Baden-Baden, Karlsruhe and at the Schlosshotel Kronberg in

Frankfurt (exclusively in combination with an overnight stay in the hotel). The dream of driving a Porsche can last anywhere between three hours and up to 28 days, and can be booked online at porsche.de/drive.

The future of renting

The all-electric Taycan in particular is in high demand. Its charging via the Porsche Charging Service during the rental period is free of charge for customers of the Porsche Drive Rental service. With the Taycan, the Zuffenhausen-based company has captured the spirit of the times, proving that performance, design and sustainability can be flawlessly combined.

Even Julia Görges is impressed with the Porsche Taycan and the rental service: “I think it’s a well-tuned concept because it gives people the opportunity to drive a Porsche without having to buy it right away. It’s also a great idea for a gift. It could, for example, be a wedding present for your friends. You hand over the voucher and tell the newly-weds: Hey, rent a Porsche and take a road trip over the weekend!”

MEDIA ENQUIRIES



Markus Rothermel

Spokesperson Sports Communications
+49 (0) 170 / 911 0779
markus.rothermel@porsche.de



Mayk Wienkötter

Spokesperson Panamera and Taycan
+49 (0) 170 / 911 8684
mayk.wienkoetter@porsche.de

Consumption data

Taycan con Performance Battery (Modello precedente)

911 Carrera 4S Cabriolet (Modello precedente)

Taycan 4S Cross Turismo (Modello precedente)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all

sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: On tour with the Taycan: Julia Görges tests Porsche Drive Rental/Images/img_1.jpg
Title: Julia Görges, Taycan, 911 Carrera 4S Cabriolet, 2021, Porsche AG
Subline: Julia Görges tested the Porsche Drive Rental offer

Path: On tour with the Taycan: Julia Görges tests Porsche Drive Rental/Images/img_2.jpg
Title: Taycan, 2021, Porsche AG
Subline: Porsche Taycan

Link Collection

Link to this article
https://newsroom.porsche.com/it_CH/2021/products/porsche-julia-goerges-test-porsche-drive-rental-taycan-24711.html

Media Package
https://pmdb.porsche.de/newsroomzips/89125d3b-df04-4c2e-80c3-45d63607efbc.zip

External Links
https://customer.drive.porsche.com/germany/en?utm_source=other&utm_campaign=pd_2021-06-09_newsroom_julia_goerges&utm_medium=other_advertising
https://www.porsche-tennis.de/prod/pag/tennis.nsf/web/english-home
https://www.facebook.com/PorscheTennis/
http://www.twitter.com/porschetennis
http://www.instagram.com/porschetennis
http://www.youtube.com/porschetennis