



# AI for Safe, Sustainable and Smart Mobility

05/11/2024 How the mobility business unit at TÜV Rheinland is driving its AI program

The business fields of TÜV Rheinland's mobility unit are multifaceted. Going forward, the testing company wants to make even more use of artificial intelligence.

## The project at a Glance

### Challenge

Artificial intelligence, or AI for short, can really achieve its full potential when it is used right. The mobility business unit at TÜV Rheinland has developed an extensive AI program to take even greater advantage of the benefits of AI in the future.

### Implementation

From improving existing services and internal processes to developing new services: Working with

Porsche Consulting, TÜV Rheinland quickly identified a range of AI use cases for the mobility business unit.

## Result

From the evaluated use cases, the top three were selected and prepared for implementation – from concepts and requirements to data analysis and machine learning models.

Read the success story in full length: AI for Safe, Sustainable and Smart Mobility | Porsche Consulting

# MEDIA ENQUIRIES



## Jan Boris Wintzenburg

Director Communications and Marketing  
Porsche Consulting GmbH  
+49 (0) 152 3911 8663  
jan\_boris.wintzenburg@porsche-consulting.com

## Link Collection

Link to this article

<https://newsroom.porsche.com/en/2024/company/porsche-consulting-ai-safe-smart-mobility-37990.html>

Media Package

<https://pmbd.porsche.de/newsroomzips/884e43e9-fc70-4454-86ab-f4238c02ed89.zip>

External Links

<https://www.porsche-consulting.com/de/home/>