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A day with Paul Ripke at the European Open

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"That's how I like it": Paul Ripke enjoyed his visit to the first tournament day of the 41st European Open to the full – from the first moment. Starting in Hamburg, the content creator drove his 911 G model built in 1981, his own year of birth, to the tournament venue. Once there, he treated himself to the diverse activities associated with the DP World Tour event for professional golfers. They included the all-round brand experience of the Official Automotive Partner, Porsche.

Special live experience

Paul Ripke took advantage of the exclusive Porsche Parking not far from the entrance and enjoyed himself in the Porsche Owners' Garden right next to the 17th green which included a breathtaking view of the players' attempts to win the coveted hole-in-one prize, a Taycan Turbo S. In the video, the content creator shows his favourite place on the course and takes up the offer to test drive the new Taycan Turbo Cross Tursimo on the roads around the tournament site.

The 2024 European Open provides Porsche customers and all tournament visitors with a special live experience up until 2 June. It takes in the range of vehicles on display in the grounds, including a 911 S/T in Shore Blue Metallic and a new Macan 4 in Provence – the first fully-electric SUV from Porsche which was premiered at the start of the year. On an Instagram wall close to both models, people can take personal memory photos. Porsche is additionally providing a courtesy electric car fleet for players and VIP guests.

As a Porsche Golf Circle member, Paul Ripke has already participated in the European Open Pro-Am tournament which is a part of an international Community event for golf-loving Porsche customers. In his own words, he enjoyed a "perfect day of golf".

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo Cross Turismo (WLTP)*: Electrical consumption combined: 21.4 – 18.9 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Taycan Turbo S (WLTP)*: Electrical consumption combined: 19.9 – 17.8 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

Macan 4 (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found

in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/282354_en_3000000.mp4

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