



## Porsche Silver Spring celebrates opening in grand fashion

20/04/2023 The metro D.C. dealership's new facility features more space and customer comforts

The mood was electric as Porsche Silver Spring celebrated its grand opening. There were aerialists and caricaturists and the Bella Strings Trio flew in from Las Vegas to perform. However, the crown jewel of the night was the facility itself. With a welcoming and spacious showroom, plus an expanded service center, Porsche Silver Spring captures the future of retail.

"The Porsche marque comes with a reputation for performance, design and passion," says Joe Lawrence, Executive Vice-President and COO of Porsche Cars North America, Inc. (PCNA). "These principles are clearly on display here in Silver Spring, a retail experience designed with the customer front of mind."

### Highlights from Porsche Silver Springs Grand Opening

The new building increases the footprint of the Porsche Silver Spring center nearly eightfold from

4,200-sq-ft at its former location to 33,000-sq-ft. The new two-story, 20,000-sq-ft showroom includes space for nine display vehicles, two coffee bars and two customer lounges. There is also a Porsche Driver's Selection Boutique and dedicated New Car Delivery area.

## A look inside Porsche Silver Spring

In addition, there is an attached 13,000-sq-ft service center featuring 15 service bays plus an EV bay. "Our goal is always to exceed our customer's expectations when it comes to service and experience," says Steve Fader, President and CEO of MileOne Autogroup, the parent company of Porsche Silver Spring. "This new, magnificent facility helps us to do exactly that. Our customers tell us it's a pleasure to spend time in such a welcoming and dynamic space."

Porsche Silver Spring first opened its doors in January and celebrated with the grand opening ceremony on Tuesday, April 18. Parent company MileOne Autogroup is the owner of 75 car dealerships in North Carolina, Virginia, Maryland and Pennsylvania.

## Info

Porsche Silver Spring

3131 Automobile Blvd.

Silver Spring, MD 20904

**Phone:**(888) 462-9925

[porschesilverspring.com](http://porschesilverspring.com)

### Sales Hours

Monday-Friday: 9:00 AM - 9:00 PM

Saturday: 9:00 AM- 6:00 PM

Sunday: Closed

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