

International growth: MHP with new location in Mexico

01/10/2024 The management and IT consultancy MHP sets a significant milestone for future international growth by establishing the subsidiary MHP Management and IT Consulting Mexico S. de R.L. de C.V. in Guadalajara, Mexico. With this strategic step, MHP is expanding its presence in North and Central America, offering specialized IT services from this base. In terms of technology, the focus will be on Managed Business & IT Services and SAP Digital Enterprise.

“By adding a further location on the American continent – beside MHP Americas in Atlanta – we will be able to address our customers’ requirements more directly and efficiently using the skills of our new colleagues,” explains Markus Wambach, Group COO of MHP. “We no longer find the know-how that we will need for our future requirements relating to innovative technologies exclusively in Germany and Europe. It is therefore essential for us to find new employees globally and grow our team in Guadalajara over the next few years.”

The establishment of the base in Mexico underlines the company's long-term commitment to the Central American market. This undertaking is also part of MHP's strategic planning, which envisages a

strengthening of its presence and engagement around the world on the one hand and ensuring its ability to deliver its services with efficient and custom solutions locally – in proximity to the customer.

Marc Zimmermann, Group CFO of the management and IT consultancy MHP with additional responsibility for Internationalization & Investment Management, adds: "The establishment of MHP Management and IT Consulting Mexico S. de R.L. de C.V. represents a big step in strengthening our ability to provide efficient support to customers to meet their needs around the world and further enhance the flexible scalability of our consulting and product services. In line with MHP's global growth strategy, our development of the base in Mexico will serve our objectives of expanding our reach and creating a more efficient as well as lower-cost infrastructure that will enable us to position ourselves successfully in a hotly contested market, the focus being above all on the US market."

Close partnership with Porsche Digital

The opening of the new location will involve taking over the existing structures of Porsche Digital – a wholly-owned Porsche AG subsidiary – in Guadalajara. In the course of its strategic focusing, Porsche Digital is concentrating on its ten existing bases in the USA, Europe, and China and handing the base in Mexico over to MHP. The existing employees will be taken on by MHP and strengthen the MHP team from the start. This also applies to Stefan Widmer, managing director of the existing Porsche Digital location and future CEO of MHP Management and IT Consulting Mexico S. de R.L. de C.V.: "I am delighted that MHP is entering the Latin American market with this step. Thanks to the expertise of our team, we are already well positioned in this region and can now contribute to MHP's global growth."

The establishment of the new location will strengthen the scalability of MHP's consulting and product services and thereby help to address customers' continuously changing needs and requirements. Mexico will be MHP's fifth subsidiary beside the USA, the UK, Romania and China.

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