

Porsche Tunisia's northern drive: A premium journey through culture, sport and scenic roads

12/05/2025 Proving the allure of blending a picturesque environment with five-star hospitality and scenic roads, Porsche Tunisia embarked on its first journey that may have sparked the birth of a new Owners Club.

Tunisia |Guests of Porsche Tunisia (Ennakl Automobiles) in collaboration with Tunisian Automobile enjoyed a two day tour of the country's famous land marks over the weekend of May 10 and 11 in a convoy of Porsches to soak up the country's rich heritage and enjoy its vast array of scenic roads.

An exclusive two day event was devised to reward existing Porsche clients as well as to engage with potential future Porsche customers in an informal, leisurely environment.

Activities included a cultural visit to one of the most fascinating and well-preserved Roman Sites of the Bulla Regia archaeological site near Jendouba. The ancient Roman archaeological site is home to

fascinating subterranean villas, a series of monuments and public buildings including an amphitheatre.

Guests also enjoyed Golf, Padel tournaments and premium dining experiences in between experiencing some of Tunisia's finest roads behind the wheel of their Porsches and those supplied by Porsche Tunisia.

The aim was to deliver a premium, tailor-made experience in order to deepen client relationships and evolve the emotional attachment owners often develop with their Porsches.

The La Cigale Tabarka Golf Resort Tabarka proved to be an ideal destination to rejuvenate in the isolation and tranquillity of its North African landscape set among marine flora and the surrounding panoramas near the historic village of Tabarka.

Such was the success, plans for a new Porsche Club in Tunisia are now actively being considered with 90 per cent of participants currently owning Porsches and the remaining 10 per cent showing strong interest in joining the Porsche family through ownership.

In The Media

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