

Major Champion Shane Lowry set for Porsche Singapore Classic

12/02/2024 Ryder Cup star Shane Lowry will make his Porsche Singapore Classic debut when the event returns to Laguna National Golf Resort Club from March 21-24, 2024.

The 2019 Open Champion made his first appearance on Singaporean soil the same year he made history as the first amateur winner of the Irish Open and he is excited to return to the country after such a long absence. “I love being able to play all over the world, so I am thrilled to have the opportunity to return to Singapore for the Porsche Singapore Classic,” said the two-time Ryder Cup player.

“I played in Singapore a few times earlier in my career and loved experiencing everything the city has to offer. I’ve never played at Laguna National before but I’ve heard good things and it looks a great test. With Porsche now on board I’m sure it’s going to be a great week and I can’t wait to get out there in March.”

Internationalising the activities in professional golf

Porsche announced it is continuing its long-standing relationship with the DP World Tour by extending its global golf involvement with a new multi-year deal to become Title Partner of the Singapore Classic earlier last month.

With this partnership, the sports car manufacturer is internationalising its activities in professional golf and affording its worldwide customers and fans additional exclusive brand experiences. The deal complements Porsche's current worldwide activities in customer sport, revolving around the Porsche Golf Cup and the Porsche Golf Circle.

The DP World Tour returned to Singapore last year after a nine-year hiatus with South Africa's Ockie Strydom triumphing at Laguna National. The DP World Tour first visited Singapore in 1993, with Major Champions Sir Nick Faldo and Ian Woosnam winning the first editions of the Johnnie Walker Classic in 1993 and 1996. Fellow Major Champions Vijay Singh and Adam Scott are also winners on the DP World Tour in Singapore.

The 2006 edition of the Singapore Masters, held at Laguna National, was the scene of the most memorable moment in the country's golfing history, when home favourite Mardan Mamat lifted the trophy, finishing one stroke ahead of England's Nick Dougherty.

The Porsche Singapore Classic will take place at Laguna National Golf Resort Club from March 21-24, 2024, with a prize fund of $2,500,000. Event updates can be found on the Singapore Classic website, as well as its Facebook and Instagram pages.

New Panamera as the hole-in-one car

The hole-in-one prize will celebrate a premiere: a Porsche sports car can be won for the first time on the DP World Tour in Asia. A Madeira Gold Metallic version of the recently launched Porsche Panamera Turbo E-Hybrid will be tempting the pros as the spectacular prize for acing the 17th hole during the four days of the tournament.

Porsche in Golf

Porsche has been involved in golf since 1988 through the Porsche Golf Cup. The tournament series is one of the company's most successful customer events and has developed into an international event in which over 17,000 Porsche customers recently took part in 261 worldwide qualifying tournaments. Through its first involvement in professional golf as the title sponsor of the prestigious DP World Tour's Porsche European Open in 2015, Porsche was instrumental in establishing a top golf event in Germany. In its role as the new title sponsor of the Porsche Singapore Classic, the sports car manufacturer is

internationalising its commitment to professional golf in the important Asian market. Car partnerships at US PGA Tour and DP World Tour tournaments, including the Omega European Masters in Crans Montana as well as in women's golf (Amundi Evian Championship), round off its involvement in professional golf. Launched in 2017, the Porsche Golf Circle is also highly successful. The international community for keen golf-playing Porsche customers gives members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

MEDIA ENQUIRIES



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Consumption data

Panamera Turbo E-Hybrid (WLTP)*: Fuel consumption weighted combined: 4.3 – 3.5 l/100 km; Fuel consumption with depleted battery combined: 11,0 – 10,0 l/100 km; Electrical consumption weighted combined: 19.8 – 18.8 kWh/100 km; CO_2 emissions weighted combined: 99 – 81 g/km; CO_2 class weighted combined: C – B; CO_2 class with depleted battery: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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