

Porsche calendar 2018

27/10/2017 The roots of Porsche lie in motorsport. The 2018 Porsche calendar entitled “Race Lab” pays tribute to the racing history of the company.

Every Porsche has motorsport in its genes – from the 911 GT2 RS to the Cayenne S. And this is exactly what the sports car manufacturer is now showcasing with its photo shoot of the current vehicle range. The vehicles have been photographed on the test track and also in front of the workshops belonging to the top-secret development centre in Weissach and Flacht, the heart of Porsche Motorsport. Porsche Newsroom attended the photo shoot and is able to share some exclusive insights:

You can explore the results in full in the current “Race Lab” Porsche calendar for 2018. In addition to the 13 images on the calendar (cover image plus one image for the 12 months of the year), interested parties, fans and customers have the opportunity to discover more photos and information about each of the vehicles on a microsite.

This image gallery offers a preview of the calendar:

Gallery

The calendar is available in the Driver's Selection Shop.

Link Collection

Link to this article
https://newsroom.porsche.com/en/products/porsche-calender-2018-race-lab-motorsport-making-of-14419.html

Media Package
https://pmdb.porsche.de/newsroomzips/8303dea5-efe7-4f4f-b06e-07360e0dc95b.zip

External Links
https://shop1.porsche.com/germany/books/calendar/wap0920010j/porsche-kalender-2018-race-lab.pdds

Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart