

White Paper – Too smart to use?

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21/11/2022 How increased user involvement is key to make smart building concepts thrive.

Already today, smart buildings offer manifold benefits for individual users and society as a whole. However, only few buildings and neighborhoods are yet equipped with smart data management, that optimize user comfort, energy consumption and efficiency and open up new growth opportunities for companies. The smartification of real estate has only just begun.

This White Paper takes a look at the root causes for the slow progress of smartification and identifies key measures to ensure sustainable success through smartification for all stakeholders in the value chain. Crucial factors consist of a holistic product perspective and lighthouse projects that build up customer trust. This is how smart buildings can finally become reality!

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