

Porsche World Road Show returns to Saudi Arabia at the Jeddah Corniche Circuit

08/10/2025 Porsche Saudi Arabia and SAMACO Motors launched the latest event for the Porsche World Road Show in Jeddah on 7 October, kicking off a fortnight of activities.

Saudi Arabia |The exclusive launch event took place at the stunning Jeddah Corniche Circuit on October 7. It brought together local and regional media, Porsche management and partners for an exclusive preview of what's to come.

Building on the success of last year's events in Riyadh and Jeddah, this year's Porsche World Road Show promises to deliver an extraordinary experience for invited guests. Participants will enjoy thrilling track driving opportunities, and exclusive showcases of Porsche's latest performance technologies, featuring both Battery Electric Vehicles (BEV) and Internal Combustion Engine (ICE) models.

“This event is not just about driving; it’s an exclusive journey into the world of Porsche, showcasing the

innovation and performance that define our brand. We look forward to providing our guests with an unforgettable experience," said Eng, Rashad Embaby, General Manager of Porsche Saudi Arabia.

With expert driving instructors guiding participants on the track, attendees will gain valuable insights into the capabilities of these remarkable vehicles.

Hosted at the prestigious Jeddah Corniche Circuit, the event is meticulously organized to meet the highest standards of safety and quality, ensuring a luxurious experience that reflects the global prestige of Porsche. We invite our esteemed guests to prepare for an extraordinary adventure that highlights the essence of Porsche.

In The Media

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