

Three novelties in Los Angeles

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10/11/2014 At the end of the year, Porsche is celebrating three world novelties at the Los Angeles Auto Show 2014: the 911 Carrera GTS, the Cayenne GTS and the Panamera Exclusive Series.

The sports car manufacturer is presenting two new GTS models, the 911 Carrera GTS and the Cayenne GTS, at the Porsche press conference in the Petree Hall of the Convention Center at 12:05 a.m. (PST), 09:05 p.m. (CET), on November 19. Porsche is also exhibiting the Panamera Exclusive Series, one of 100 units of the limited special edition of the Panamera Turbo S Executive.

Luxury and sportiness in the center of attention

The four variants of the 911 Carrera GTS close the gap between the 911 Carrera S and the 911 GT3. The model available as coupé or convertible is equipped with either rear-wheel or all-wheel drive and develops 430 hp (316 kW). The Sport Chrono package and other sporty optional features are fitted as

standard equipment. The Cayenne GTS develops 440 hp (324 kW) and has an even sportier tuned PASM chassis with a ride height lowered by 24 millimetres, providing a further boost to driving performance. The third novelty at the Auto Show is the Panamera Exclusive Series which offers an especially luxurious combination of performance and exclusivity.

Profitable growth course on the US market

Porsche is on a stable and profitable growth course on the US market. In the period from January to October 2014, the sports car manufacturer recorded an increase of eleven per cent over the same period last year with over 39,000 cars delivered. The United States therefore remains the primary market for Porsche. The 911 scored a significant upswing with more than 8,700 units delivered, one in six Porsche buyers opted for a Boxster or a Cayman. About one in three Porsche cars sold there was a Cayenne. Panamera sales rose by eleven per cent and round off the Porsche success together with the successful launch of the Macan.

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