

Porsche reveals three one-of-one 911 models on the red carpet at the World Premiere of Toy Story 5

09/06/2026 Each car has been extensively customized and inspired by beloved Toy Story 5 characters Woody, Buzz Lightyear, and Jessie. All three vehicles will be sold as part of a broader charitable initiative benefitting Big Brothers Big Sisters of America, the American Red Cross, and Starlight Children's Foundation.

ATLANTA. Porsche has revealed three one-of-one 911 models extensively customized by the Sonderwunsch (German for "special wishes") department in celebration of the highly anticipated release of Disney and Pixar's Toy Story 5, only in theaters June 19. At the intersection of imagination and engineering, Porsche has collaborated with Disney and Pixar to bring the enduring magic of the Toy Story universe to life in an entirely new way — translating beloved characters into three bespoke, one-of-one Porsche 911 vehicles inspired by Woody, Buzz Lightyear, and Jessie. Rooted in Disney and Pixar's legacy of storytelling that spans generations, this collaboration represents more than a design exercise; it is a celebration of creativity, where iconic characters are reinterpreted by Porsche through

craftsmanship and innovation. By channeling the spirit and personality of these characters into each vehicle, the collaboration underscores the unique power of Disney, Pixar Animation Studios, and Porsche to transcend mediums and connect with audiences worldwide in unexpected ways. In keeping with that spirit of purpose and positivity, all three vehicles will be sold as part of a charitable initiative supporting Big Brothers Big Sisters of America, the American Red Cross and Starlight Children's Foundation.

"Watching the characters of Woody, Buzz Lightyear, and Jessie come to life on the road with the help of the creative minds of Disney and Pixar, Style Porsche, and the Sonderwunsch department is very exciting," said Timo Resch, President and CEO of Porsche Cars North America. "Many of us – and our children – grew up watching the Toy Story films on the big screen. Celebrating this milestone is particularly rewarding – especially knowing that this initiative will ultimately support children and families in need."

"For over 30 years, Toy Story has made people of all ages smile," said Bob Pauley, Production Designer at Pixar Animation Studios and original designer of Buzz Lightyear. "Reuniting with the team at Porsche that created the Sally Special from Disney and Pixar's Cars, and working to create these three all-new Toy Story 5 cars which will hopefully bring joy everywhere they go, is very meaningful and a great way to raise money for a good cause."

"For decades, kids around the world have been discovering the Toy Story films – now with these cars, we're excited to bring Toy Story into the world in a new way, and in a way I think will be surprising and exciting for fans," added Jay Ward, Creative Director at Pixar Animation Studios.

This commitment to giving back is shared by nonprofit partners, who highlighted the impact this collaboration will have on children, families, and communities across the United States.

"A mentor is one of the most important roles we can play in a young person's story – inspiring them to dream," said Artis Stevens, President and CEO of Big Brothers Big Sisters of America. "This partnership will expand access to life-changing programs ensuring young people have a friend by their side who helps them reach their true potential."

"At Starlight, we bring moments of happiness and play to hospitalized kids and their families through programs like Toy Deliveries and themed Hospital Gowns," said Adam Garone, CEO of Starlight Children's Foundation. "Support like this allows us to expand our reach and create meaningful experiences across children's hospitals nationwide, helping kids be kids, even during challenging times."

"We're grateful to partners like Porsche, Disney and Pixar for this opportunity that helps us meet the greatest needs across our mission," said Anne McKeough, chief development officer at the American Red Cross. "Their generosity ensures we can support families and communities when help can't wait."

911 GT3 RS inspired by Buzz Lightyear

Fitting Buzz Lightyear's commanding presence on-screen and his signature white, green, and purple suit with pop-out wings, the 911 GT3 RS (992.1) is equipped with the optional Weissach Package, a high-performance, track-focused option and – as one of the final production examples of this model year – features a prominent rear wing matching Buzz's wing design. The lower wing element is painted in a white and Fire Red striped pattern, and the wing struts are painted in Light Sport Grey. True to his color scheme, the car is painted white with accents in Green Yellow and Lizard Green on the front lid, front and rear fascia, roof, front and rear fenders, the bottom of the doors and the wing endplates. The magnesium wheels – an option in conjunction with the Weissach Package – are painted in white and feature customized center caps sporting the Space Ranger logo, created by Pixar Animation Studios production designer Bob Pauley. In addition, bespoke Goodyear tires are reimagined as "Lightyear" tires, featuring custom-molded sidewall lettering created exclusively for this vehicle and seamlessly integrated with its wheels. Designed in collaboration with Disney and Pixar, each tire also incorporates subtle "easter egg" design elements that celebrate the partnership and bring the story to life. All tire design elements are applied to approved tire platforms.

Echoing the exterior design highlights, the interior of the 911 GT3 RS features green accents on the door opening loops, seat belts in Lizard Green as well as green stitching on the dashboard, center console storage lid, and transmission lever cover. The seats, door trims and dashboard are upholstered in Pebble Grey leather and Arctic Grey Race-Tex, while the upper parts of the seats are fitted with Violeta leather. A one-of-one inscription reflecting the car's unique status is visible on the dashboard alongside a bespoke Buzz Lightyear character motif created by Bob Pauley. Further interior highlights include Carbon matte door sill guards with Buzz's iconic catchphrase "To Infinity and Beyond" illuminated in White and Lines printed in Light Grey, as well as special roof liner stitching with an easter egg reference to the Toy Story franchise.

Buzz Lightyear in detail

Beyond the Weissach Package and forged magnesium wheels, further factory options on the 911 GT3 RS that will be sold include a front-axle lift system, Porsche Carbon Ceramic Brakes with black calipers and an extended range fuel tank.

911 Targa 4 GTS inspired by Jessie

Jessie's character is represented by a 532 hp 2026 911 Targa 4 GTS customized mostly by hand by the Sonderwunsch department. A new paint color, Jessie White Metallic – white with a pearl overlay – was specially developed for this car to pay homage to the character's pearl buttons on her western shirt. Front and rear fascia as well as the lower rocker panel areas are painted in 944 Cobalt Blue Metallic, while the upper part of the front luggage compartment lid and rear decklid are highlighted in Atacama

Yellow adorned with GTS Red pinstriping that can also be found on the side of the car. The side view mirror shells are painted in GTS Red while a red Targa top mimics Jessie's hat with bespoke light beige piping and custom wheels that stand out as a visual highlight. The "targa" designation on the Targa bar has been replaced with "Jessie" written in the font of Porsche model designations.

Jessie in detail

The interior of the 911 Targa 4 GTS is custom-made in leather in Dark Night Blue, Bordeaux Red and Pebble Grey with stitching in Pebble Grey including cross stitching on many parts. The seat centers and door panel centers are upholstered in a fabric in denim look, matching Dark Night Blue, specially developed for Jessie and Woody in a nod their jeans. The Targa bar interior trim, the window frame trim including A-pillars and the upper interior mirror panel are upholstered in Race-Tex in Bordeaux Red. Many additional areas including the extended dashboard, sun visors, inner door-sill guards and fuse box covers are upholstered in leather as well. In line with Jessie's cowgirl outfit, the floor mats carry a black and white cowhide pattern, and the door sill guards welcome drivers and passengers with an illuminated "YEE HAW!" lettering.

In addition to the customized details, the Targa is equipped with many factory options including Premium Package, Night Vision Assist, InnoDrive, PDCC, brake calipers in high-gloss black, Power Steering Plus, a heated GT Sport Steering wheel in leather and a front axle lift system.

911 Carrera T inspired by Woody

Woody is based on a 2026 911 Carrera T that is painted in a custom color developed through a process specifically designed for this project to highlight patina and mimic the natural wear characteristic of blue jeans. Even the denim texture itself is visible in the paint. To achieve this, the colors Golf Blue and White were used in addition to the main exterior color Dark Sea Blue. The front fascia and the lower rocker panels are painted in Coffee Black while the front spoiler lip is painted in Aurum. The lower door carries Fire Red graphics with Woody's name highlighted in them. Like on the Targa, custom wheels also set the Carrera T car apart.

Woody in detail

A printed red checkered pattern on leather in Speed Yellow in the inlays of the Sport Seats Plus Backrest Shells and door panel centers sets the tone inside the Carrera T.

For the first time, Porsche is using a Brown vintage leather in a reference to the toys that appear worn and used after years of play. A combination of this Brown vintage leather with stitching in Cognac and Dark Night Blue leather with stitching in Cohiba Brown form the individual interior, which also includes cross stitching like Jessie's interior. The front seat centers are upholstered in the same denim fabric,

matching Dark Night Blue like in the Targa. The floor mats carry a black and white cowhide pattern while the door sill guards welcome drivers and passengers with an illuminated “Ride Like the Wind!” lettering.

Factory options include a 22.1 gallon extended range fuel tank, Sport tailpipes in titanium, Sport Design front fascia, front axle lift system, rear seats, Burmester Surround Sound System and Adaptive Sport Seats Plus (18-way) with Memory Package.

The three one-of-one 911 models will make their world debut on the red carpet at the premiere of Toy Story 5 on June 9 in Los Angeles.

About “Toy Story 5”

The toys are back in Disney and Pixar's “Toy Story 5,” and this time it's Toy meets Tech. Woody (voice of Tom Hanks), Buzz Lightyear (voice of Tim Allen), Jessie (voice of Joan Cusack) and the rest of the gang's jobs are challenged when they come face-to-face with Lilypad (voice of Greta Lee), a brand-new tablet device that arrives with her own disruptive ideas about what is best for their kid, Bonnie. Will playtime ever be the same? “Toy Story 5” is directed by Academy Award® winner Andrew Stanton, co-directed by Kenna Harris, produced by Lindsey Collins p.g.a., and written by Stanton and Harris from a story by Stanton. The film features an original score by Oscar® winner Randy Newman, who returns to score his fifth “Toy Story” feature. “Toy Story 5” is rated PG and releases exclusively in theaters June 19, 2026.

MEDIA ENQUIRIES



Frank Wiesmann

Manager, Product Communications, Motorsport and Brand Heritage
Porsche Cars North America
404-539-5031
frank.wiesmann@porsche.us



Shelby Akin

Spokesperson, Content and Special Projects
404-234-9155
shelby.akin@porsche.us

Consumption data

911 Targa 4 (Predecessor model)

911 GT3 RS (WLTP)*: Fuel consumption combined: 13.2 l/100 km; CO_2 emissions combined: 299 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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