

Exclusive Manufaktur by Porsche, A Customized Design Experience

10/07/2025 Porsche has revealed three customized sportscars at its showroom in Riyadh, each specified using the brands 'Exclusive Manufaktur' individualization program.

Saudi Arabia |The Exclusive Manufaktur division offers a tailored design experience that embodies the pinnacle of luxury and personalization. Customers can create unique vehicles that reflect their individuality through a wide selection of materials, colors, and finishes, including custom paint jobs and personalized interior details.

Each vehicle is crafted with meticulous attention to quality and luxury. This division integrates Porsche's rich heritage with modern innovations, ensuring that each creation honors the brand's legacy.

The Saudi line-up features the 2025 Cayenne Coupe, the 2025 Porsche Panamera and the 2025 718 Boxster S.

The 2025 Cayenne Coupe showcases a revamped design and advanced performance, featuring a bold

new front fascia and Matrix LED headlights. Inside, the driver-focused curved screen elevates the driving experience, complemented by luxury customization options. Powered by a six-cylinder engine, it reaches a top speed of 248 km/h and accelerates from 0 to 100 km/h in just 5.7 seconds, merging smooth performance with responsive handling.

The 2025 Panamera exemplifies a streamlined silhouette alongside enhanced performance, with improved six-cylinder engines. Achieving a top speed of 272 km/h and a remarkable 0-100 km/h time of 5.3 seconds, it balances sporty performance with comfort. The redesigned interior features an integrated digital screen and offers exclusive customization options through the Manufaktur program.

The 2025 718 Boxster S impresses with its sporty design and an enhanced 4-cylinder turbo boxer engine. It reaches an exhilarating top speed of 285 km/h and accelerates from 0 to 100 km/h in 4.4 seconds. This model combines dynamic performance with a balanced suspension for stability and confidence on the road. Personalize your driving experience with unique options from the Manufaktur program.

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