

Nicola Leibinger-Kammüller and Oliver Blume in Dialogue

03/06/2025 Leaders Unplugged: Leadership in difficult times

Porsche Consulting brought together around one hundred decision-makers from the German business world for a discussion on the importance of values in today's world. At the Porsche Museum in Stuttgart, Dr. phil. Nicola Leibinger-Kammüller, CEO of Trumpf SE + Co. KG, and Dr. Oliver Blume, CEO of Volkswagen AG and Porsche AG, shared insights into their understanding of successful leadership.

“Rarely has the situation for companies been more tense. And especially in challenging times, it comes down to the people at the top—their attitude, their self-image, their consistency,” said host Eberhard Weiblen, Chairman of the Executive Board of Porsche Consulting. “Values are always important, but especially in difficult times,” said Leibinger-Kammüller. This can also mean taking uncomfortable steps. Both the family entrepreneur and the corporate executive emphasized that values must be exemplified. As an executive, I must always lead by example. I can only expect from others what I demonstrate myself," said Blume.

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