

Porsche Hunt Valley celebrates grand opening by giving back to the community

19/05/2023 Suburban Baltimore's Porsche Center is an entirely new facility

Porsche Hunt Valley has held its grand opening, with over 200 people gathering to celebrate and tour the newly constructed 18,000 sq-ft ultramodern facility on May 16.

"Since the debut of the first Porsche sports car 75 years ago, our brand has been synonymous with excellence, sophistication and performance," says Joe Lawrence, Executive Vice-President and COO of Porsche Cars North America, Inc. (PCNA). "This beautiful new Porsche Center exemplifies all those qualities while keeping our customer's desires first and foremost."

The new two-story, 7,000-sq-ft showroom includes space for 10 display vehicles, an expansive customer lounge with a café and a quiet space where customers can work uninterrupted. There is also a gallery-style showroom over two levels with large-scale graphics and a digital media wall.

An attached 11,000-sq-ft service center features 15 service bays, plus one alignment rack and one flat bay.

“At Porsche Hunt Valley, our Associates are proud to work for this iconic brand and motivated to achieve industry-leading results,” says Steve Kwak, COO of Franchise Business, AutoNation, Porsche Hunt Valley’s parent company. “From the moment they arrive at work, the team takes on every opportunity with passion, focus and drive to give each Customer the best possible experience.”

Highlights from Porsche Hunt Valley Grand Opening

To mark the grand opening, an artist painted live a Porsche 911 GT3 RS. The painting will be auctioned off with proceeds going to Mount Washington Pediatric Hospital, which provides long-term care for children with complex health problems. Overall, AutoNation has contributed more than $35 million to cancer research and treatment through its “Drive Pink” mission.

Parent company AutoNation is the owner of more than 300 locations in 20 states including six other Porsche Centers in Bellevue, Washington; Irvine, California; Newport Beach, California; Plano, Texas; Orlando, Florida; and Hilton Head, South Carolina.

Info

Porsche Hunt Valley

10260 York Rd.

Cockeysville, MD 21030

Phone: (667) 308-3419

porschehuntvalley.com

Sales Hours

Monday-Friday: 9:00 AM - 8:00 PM

Saturday: 9:00 AM- 7:00 PM

Sunday: Closed

MEDIA ENQUIRIES



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