

Driven By Imagination: Porsche and Disney and Pixar Bring “Toy Story" Characters to Life Through 911 Models Inspired by Woody, Buzz Lightyear and Jessie

22/04/2026 Three bespoke vehicles to debut at Disney and Pixar's “Toy Story 5” premiere with philanthropy at the heart of the collaboration.

Porsche, Disney, and Pixar have joined forces to create three one-of-a-kind Porsche 911 vehicles inspired by the beloved “Toy Story” characters Woody, Buzz Lightyear, and Jessie, in celebration of the highly-anticipated release of “Toy Story 5” on June 19. The three bespoke cars will make their debut at the “Toy Story 5” red carpet premiere in Los Angeles. As “Toy Story 5” explores a new chapter where toys navigate an increasingly digital world, this collaboration brings that same spirit to life by blending timeless storytelling with modern innovation. Each vehicle captures the personality and energy of its

corresponding character.

“My primary focus has been shaping the world of ‘Toy Story 5,’ especially as this new story explores the evolving role of play in a tech-driven environment,” said Bob Pauley, Pixar Production Designer. “At the same time, collaborating with the Sonderwunsch team has been about interpreting these characters through materials, color, and form—staying true to who they are without being literal. It’s a design exercise rooted in storytelling.”

Watch the teaser trailer on YouTube: The most special toys only get better with age

Porsche’s Sonderwunsch program - literally meaning “special wish” - is uniquely positioned to bring that vision to life. Following completion on Porsche’s production line in Zuffenhausen, each car’s design is individually hand-crafted. The result is a trio of highly customized vehicles that reflect both the emotional connection of the “Toy Story” franchise and Porsche’s commitment to precision and performance. The three one-off 911s will be sold together as part of a broader charitable initiative to benefit three designated non-profit organizations devoted to helping children and people in need.

“'Toy Story 5' is about continuing a story that audiences have grown up with, while finding new ways to connect it to today’s world,” said Lylle Breier, EVP, Partnerships, Promotions, Synergy, and Events at The Walt Disney Studios. “This collaboration with Porsche is a natural extension of that, thoughtful, design-driven, and rooted in character. It is a celebration of Woody, Buzz Lightyear and Jessie that feels both unexpected and true to the spirit of ‘Toy Story,’ and we love how it brings the film into a completely different creative space. For decades, Porsche and The Walt Disney Company have each defined what it means to inspire audiences through creativity and innovation. Even more meaningful is the opportunity to channel this collaboration to benefit deserving charities.”

“Porsche and the ‘Toy Story’ franchise share a commitment to creating special moments that last a lifetime,” said Timo Resch, President and CEO of Porsche Cars North America. “Many people fondly look back on their first toy - much like the feeling they experience when they see or drive one of our cars for the first time. We are excited to bring our Sonderwunsch program together with Disney and Pixar once again to create Woody, Buzz Lightyear and Jessie inspired vehicles in 911 form.”

As anticipation builds for the June 19th release of “Toy Story 5,” this collaboration stands as both a celebration of an iconic story and timeless design where nostalgia meets innovation and imagination drives real-world impact.

ABOUT “TOY STORY 5”

The toys are back in Disney and Pixar’s “Toy Story 5,” and this time it’s Toy meets Tech. Woody (voice of Tom Hanks), Buzz Lightyear (voice of Tim Allen), Jessie (voice of Joan Cusack) and the rest of the gang's jobs are challenged when they come face-to-face with Lilypad (voice of Greta Lee), a brand-new tablet device that arrives with her own disruptive ideas about what is best for their kid, Bonnie. Will

playtime ever be the same?

“Toy Story 5” is directed by Academy Award® winner Andrew Stanton, co-directed by Kenna Harris, produced by Lindsey Collins and written by Stanton and Harris. The film features an original score by Oscar® winner Randy Newman, who returns to score his fifth “Toy Story” feature. “Toy Story 5” releases exclusively in theaters June 19, 2026.

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