

L Ü N E N D O N K ”

Lünendonk®-Liste 2023:  
Führende Managementberatungs-Unternehmen  
in Deutschland

Top 20 der deutschen Managementberatungen							
Sortiert nach Gesamtumsatz (Ranking)							
Unternehmen, die ihren Hauptsitz sowie die Mehrheit des Grund- und Stammkapitals in Deutschland haben.							
2023		2022		Gesamtumsatz in Mio. Euro		Mitarbeitende insgesamt	
2023	2022	2022	2021	2022	2021	2022	2021
1	1	Roland Berger Holding GmbH & Co. KGaA, München 1)	870,0	745,0	3.009	2.400	
2	2	Simon-Kucher & Partners Strategy & Marketing Consultants GmbH, Bonn *)	534,9	442,6	2.000	1.700	
3	3	Q_Perio AG, München 2)	286,0	235,0	1.015	905	
4	5	Porsche Consulting GmbH, Bietigheim-Bissingen	271,0	212,0	840	700	
5	4	Horváth AG, Stuttgart 3)	270,0	216,0	1.059	912	
6	6	d-line GmbH, Frankfurt am Main 3)	221,6	201,3	1.215	1.115	
7	8	Detecon International GmbH, Köln	214,4	186,5	1.217	1.143	
8	7	zeb.tollfes.schierenbeck.associates GmbH, Münster	200,2	190,9	906	884	
9	9	KPS AG, Unterföhring 4)	179,5	158,0	725	647	
10	10	goetzpartners Group, München	140,5	134,5	390	365	
11	11	4flow AG, Berlin	110,5	86,0	805	704	
12	12	H&Z Group, München 5)	99,7	78,5	592	462	
13	18	SKS Group Holding GmbH, Hochheim am Main 6)	79,8	41,0	441	320	
14	15	Ingenics AG, Ulm	78,3	56,5	613	516	
15	14	Miebach Consulting Gruppe, Frankfurt am Main	75,0	57,0	440	400	

# Top Position in the Lünendonk Ranking

21/06/2023 Porsche Consulting ranks 4th among the top 20 German management consultancies.

The industry ranking by the market research institute Lünendonk & Hossenfelder has ranked Porsche Consulting among the best German management consultancies. Porsche Consulting has earned fourth place among the top 20 German management consultancies.

This research series has been carried out annually for more than 30 years. This year, 71 management consultancies active in Germany were surveyed in the period from February to May 2023.

Thanks to our clients who place their trust in us. We will continue to write our success story with tangible results and excellent cooperation with our clients.

Take a look at the detailed results here: [Lünendonk List 2023](#).

**MEDIA  
ENQUIRIES**



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