

Canada welcomes its fourth Certified Porsche Classic Partner

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15/11/2021 Porsche Centre Vancouver expands services at their location to further Classic customer experience.

Porsche Cars Canada, Ltd. announces Porsche Centre Vancouver as the fourth Porsche Classic Partner (PCP) in Canada following Porsche Centre Victoria in 2016, Pfaff Porsche in 2017, and Porsche Centre Lauzon in 2019. Vancouver is the second PCP on the west coast, 17th PCP in North America and 78th globally.

The Porsche Classic Partner program was established in 2014 to recognize the Porsche Centres worldwide who have demonstrated their expertise and passion for Classics, and focus on the sale and maintenance of all Porsche Classic models.

A Classic Partner achieves certification through completion of several criteria: defined Classic Technicians with completed training courses annually, dedicated workshop bays to Classic customer repair work, appointing of a Classic Specialist within the dealership, and a Classic Corner in the showroom to display news and information. The Classic Specialist has direct access to the Classic experts at Porsche Canada and Porsche AG and can schedule restoration work within the Centre or arrange with the facilities in Atlanta, Georgia, USA or Freiberg, Germany.

"There are more than 20,000 Porsche Classic models registered in Canada" says Marc Ouayoun, President and CEO of Porsche Cars Canada. "With certified Classic Partners located throughout our network, the needs of our customers continue to remain in our core focus. We are delighted to welcome Centre Porsche Vancouver to the Porsche Classic Partner family."

Porsche Centre Vancouver has been serving the city and lower mainland for 22 years. It is the largest of its kind in western Canada and the second largest Porsche sales volume in the country. Porsche Classic Partner Vancouver is located at 688 Terminal Ave, Vancouver, BC V6A 2M5

About Porsche Cars Canada, Ltd.
Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2020, Porsche sold 7,402 units in Canada.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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