

Anniversary Sonderwunsch creation: 911 GT3 with Touring Package ‘Tree of Life’

02/06/2026 To mark Porsche Moldova's 15th anniversary, Porsche has created a Sonderwunsch inspiration car that reflects the country's cultural roots through a unique design and meticulous craftsmanship. Initiated by Porsche Moldova, the individualised 911 GT3 with Touring Package ‘Tree of Life’ was developed in close collaboration with Style Porsche and the Sonderwunsch team in Zuffenhausen.

The Tree of Life – one of Moldova's most recognisable cultural symbols – forms the central theme of this Sonderwunsch car. It symbolises the country's origins and traditions, continuity, and sustained growth – expressing the balance between heritage and progress. The Tree of Life model translates this symbolism into a holistic colour and interior design approach.

Custom gradient paintwork and hand-painted artistry

The car's exterior is characterised by an intricate, multi-layered gradient paint finish that transitions from Violapurplemetallic at the front to Chromaflair Magic Magenta at the rear. Inspired by the different stages of ripening grapes, the colour concept references Moldova's deeply rooted wine-growing tradition. Achieving this elaborate finish and such a perfectly balanced transition required an exceptional level of precision. The gradient continues on the 911 GT3's 20-/21-inch magnesium wheels, which are painted in corresponding shades to reinforce the harmonious overall appearance of the car.

A key design element is the hand-painted Tree of Life graphic that extends across the front luggage compartment lid and roof of the car, and is executed in the colour Neodyme Porsche Gold. Applied over the gradient paintwork, it ranks among the most technically demanding features of the entire project.

The precise coordination of the multi-layered paint finish and the hand-painted graphic required about 400 hours of meticulous craftsmanship. A subtle and personal detail further enhances the exterior: the letter 'M', visible in the grille of the front apron, serves as an elegant signature of Moldova. It is an integral part of the structure, precisely etched from the metal.

Interior inspired by Moldovan tradition

The cultural narrative continues in the interior through a carefully balanced interplay of materials, patterns and surfaces. Leather in Lila, complemented by accents in Ruby Star Neo, contrast stitching in Atacama Beige, and Pasha fabric in Ruby Star Neo and Atacama Beige, create a harmonious overall concept that links the interior and exterior. The cabin pays homage to the craftsmanship of traditional folk costumes through a modern reinterpretation of the classic Pasha pattern, which appears on the seat centres, door panels, and on surfaces such as the glove compartment and luggage area.

Paldao wood elements – including the manual gear lever with wood-finished knob and the backrests of the Adaptive Sports Seats Plus with decorative inlays – symbolise Moldova's natural roots and traditional craftsmanship. Executed with great precision as part of the Sonderwunsch programme, they further emphasise the culturally inspired design details.

A milestone for Porsche Moldova

“Porsche Moldova commissioned the 'Tree of Life' car to mark 15 years in the country, and we were honoured to be entrusted with this project,” says Michael Kirsch, CEO of Porsche Central and Eastern Europe. “I believe it can inspire customers and brand enthusiasts everywhere to discover what is possible when personal vision meets Porsche's individualisation offering.”

The car was unveiled at an exclusive customer event at the National Museum of Ethnography and Natural History in Chișinău. Following its premiere, the 911 GT3 with Touring Package 'Tree of Life' will remain on display at the museum as part of a dedicated exhibition before being showcased at Porsche Centre Moldova.

Sonderwunsch: the pinnacle of Porsche's individualisation offering

Developed as an inspiration car within the Porsche Sonderwunsch programme, the 911 GT3 with Touring Package 'Tree of Life' showcases the very latest individualisation techniques. Colours, equipment, materials and both graphic and technical ideas, can be realised well beyond the scope of the configurator.

"Through our Sonderwunsch programme, we aim to turn our customers' visions into reality, thereby representing the pinnacle of Porsche's individualisation offering," says Claas Hoops, Director Sonderwunsch. "Projects such as 'Tree of Life' challenge us to rethink colours, materials and processes from the ground up and to combine traditional craftsmanship with new technical solutions. In doing so, we seek to create unique vehicles that inspire further ideas."

The Sonderwunsch programme offers a wide range of individualisation possibilities for both new and existing vehicles – from bespoke interior and exterior details to highly personalised overall concepts. The programme also enables the development of technically unique one-offs, realised in collaboration with specialised design and engineering teams in Zuffenhausen.

MEDIA ENQUIRIES



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Consumption data

911 GT3 with Touring Package (WLTP)*: Fuel consumption combined: 13.8 – 13.7 l/100 km; CO_2 emissions combined: 312 – 310 g/km; CO_2 class: G

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*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

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