

Porsche Golf Cup World Final

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30/06/2015 Korea ahead of Taiwan and China - the 2015 Porsche Golf Cup World Final on the Spanish Balearic island of Majorca was totally dominated in the team standings by the teams from Asia.

In the individual rankings, on the other hand, Jane Duggan (USA) and Christian Schunck (Germany) ensured that North America and Europe were also able to take home one title each. Over the two final days, a total of 65 participants from 13 nations played to Stableford (net) rules for valuable prizes. Serving as a fitting setting were the courses of the GC Son Muntaner in La Palma and GC Alcanada in Port d'Alcúdia, with the latter in particular proving to be extremely challenging on the final day with strong winds in the Bay of Alcudia.

The path to the 2015 Porsche Golf Cup World Final was via a total of 150 qualifying tournaments, which were staged over the past twelve months in the individual markets. In this series of amateur tournaments open exclusively to Porsche customers, more than 8,000 entrants played for a place in the final. A new record number, which will probably not last for long, as interest in the series continues to

rise. For the forthcoming 2016 Porsche Golf Cup World Final there are already 16 nations set to participate.

Bernhard Maier, Member of the Executive Board - Sales and Marketing of Porsche AG: "The constantly increasing enthusiasm shows us that golf is a further ideal opportunity for us to strengthen the bond with existing customers and to introduce new target groups to the Porsche brand. Consequently, we are now also increasing our involvement in the amateur scene by adding a new title sponsorship on the European Tour, the Porsche European Open."

The players in the 2015 Porsche Golf Cup World Final spent four days on the Balearic island filled both with excitement and great variety. All sporting zeal aside, there was one thing that the participants – who had the opportunity to bring a companion along with them – enjoyed above all: having a fantastic time together. And this was reflected not only in the evening events, but also in the performances on the course. The only thing missing during the two final rounds was a hole-in-one, meaning that the prize, a Porsche Macan S in metallic sapphire blue, had to make the journey back home to Zuffenhausen.

The tournament was played in six classes. For the mixed teams in the Nations Cup, the best three of five results counted in the rankings. There were also overall men's and ladies' singles rankings and overall rankings in net classes A (handicap +2.4 to 9), B (handicap 9.1 to 16.9) and C (handicap 17 to 36).

While in the Nations Cup the dominance of Team Korea was already clear on the first day and among the men Christian Schunck (Germany) with a top handicap of +2.4 let there be no doubt from the outset about his role as odds-on favourite, in the other categories there were exciting changes of position right up to the end. Ultimately, the winners were Jane Duggan (USA, ladies' singles, gross), James McKeehan (USA, singles, net class A), Hyeong Seob Lee (Korea, singles, net class B) and Jong Ook Kim (Korea, singles, net class C).

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