

Strategy Paper

Data-driven
Strategic Workforce
Management

Data-driven Strategic Workforce Management

15/11/2023 How to ensure the future readiness of the workforce in an organization.

The work environment is changing with tremendous speed and the “workforce” has become a key priority not only for CHROs but also for business leaders as they need to act quickly to master the challenges together. Thus, in this fast-paced, ever-changing business world, industry-specific talents and skill shortages make systematic strategic workforce management a “must have” to ensure long-term business success.

This Strategy Paper highlights key megatrends that are shaping the future workforce and explains how to make the workforce future-proof. It describes why setting up strategic workforce management sustainably requires more than a process and outlines the leading role of HR in building up the necessary enabling structures and thereby the opportunity to increase its business impact. Finally, this paper provides an assessment for companies to check their own strategic workforce readiness and derive their strategic road map.

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Jan Boris Wintzenburg

Director Communications and Marketing
Porsche Consulting GmbH
+49 (0) 152 3911 8663
jan_boris.wintzenburg@porsche-consulting.com

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