

9:11 Magazine spent some time with the racing driver. His mission: to experience the perfect day – with the new Cayenne.

# The perfect day: Jörg Bergmeister and the new Cayenne

10/07/2023 9:11 Magazine spent some time with the racing driver. His mission: to experience the perfect day – with the new Cayenne.

Porsche brand ambassador Jörg Bergmeister loves adrenaline, performance and great handling – be it at the wheel of a 911 GT3 at Le Mans, off-road on his mountain bike, or in the new Cayenne. At the foot of the Wilder Kaiser mountain range, Bergmeister takes the Porsche eBike Cross out for a spin and explores the raw nature of the Austrian Alps in thick fog. “There are a lot of parallels between motorsport and mountain biking,” says the 47-year-old. “Firstly, there’s picking the right line, but above all it’s the technology.” And when it comes to that, the new Cayenne is even more impressive. After a thrilling descent on the eBike, he switches to the SUV.

## Impressed by the new Cayenne

Bergmeister smoothly navigates the turns of the pass as he ponders the Cayenne's qualities. "If you'd had something like this in a racing car back in the day, it would have given a clear performance advantage," he says as he turns on the new HD matrix LED headlights for the first time.

"Today the lights are so good that it almost makes no difference whether it's day or night." While he mainly drove Porsche racing cars in his active racing days, today he enjoys a bit of variety, whether it's on a high-performance bike or in a sports car. "It's an absolute dream car: comfortable, and the sportiest car in its class." Deftly manoeuvring the Cayenne through the stunning mountain setting, he talks about driving dynamics, engineering acumen, racing triumphs and bitter defeats.

Was this the perfect day? "When you have a smile on your face at the end of the day," says Bergmeister after giving it some thought, "then that's pretty close to perfection in my book." He looks over at the eBike, the new Cayenne, and finally the peaks of the Wilder Kaiser mountain range, soaking in this almost mystical place – and smiles.

## 9:11 Magazine

At the 9:11 Magazine the sports car manufacturer presents entertaining and interesting facts and stories from the world of Porsche. The spectrum ranges from heritage themes and product introductions to background reports and thrilling motorsport stories. The 9:11 Magazine complements the Porsche customer magazine Christophorus and the audio format 9:11. Porsche. Podcast and is in German and English.

## MEDIA ENQUIRIES



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## Consumption data

**Cayenne (WLTP)*:** Consumo carburante ciclo misto (gamma modelli): 11.7 – 10.6 l/100 km; Emissioni $CO_2$ ciclo misto (gamma modelli): 265 – 242 g/km; Stato [StandHeute]

**911 GT3** (Modello precedente)

*Further information on the official fuel consumption and the official specific $CO_2$ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die $CO_2$-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, $CO_2$Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

## Video

https://newstv.porsche.com/porschevideos/248833_en_3000000.mp4

## Link Collection

Link to this article
https://newsroom.porsche.com/it_CH/2023/company/porsche-911-magazine-cayenne-joerg-bergmeister-33066.html

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