

Porsche Taycan recipient of 2026 Canadian Electric Car of the Year award

13/02/2026 Latest all-electric four-door sports car selected as top vehicle by the Automobile Journalists Association of Canada.

The Automobile Journalists Association of Canada (AJAC) voted the Porsche Taycan as ☒Canadian Electric Car of the Year" for 2026.

☒We are honoured that the Canadian Car of the Year jury recognized the Taycan as an outstanding choice this year," said Trevor Arthur, President & CEO of Porsche Cars Canada, Ltd. ☒This all-electric sports car offers a winning combination of performance, efficiency, to surprising practicality that have always been hallmarks of the brand."

The first all-electric model from Porsche proposes standard all-wheel drive with power starting from 536 hp for the Taycan 4S to 1,019 hp for the Taycan Turbo GT. Acceleration from 0 to 100 km/h can

be achieved in 3.7 seconds with the optional Launch Control feature on the former and as little as 2.2 seconds on the latter. The Taycan 4S is offered at a starting price of $136,200 for the sedan, and $143,1000 for the Cross Turismo bodystyle.

MEDIA ENQUIRIES



Tina McMullan

Spokesperson Porsche Cars Canada, Ltd.
+1 (647) 393 2264
tina.mcmullan@porsche.ca



Patrick Saint-Pierre

Director Public Relations Porsche Cars Canada, Ltd.
+1 (647) 531 2992
patrick.saint-pierre@porsche.ca

Link Collection

Link to this article
https://newsroom.porsche.com/en_CA/2026/products/porsche-taycan-recipient-of-2026-canadian-electric-car-of-the-year-award.html

Media Package
https://pmdb.porsche.de/newsroomzips/7a0ce121-fe0d-41f2-b5ec-b56c401fdeb4.zip