

From SAP specialist to a driver of industrial transformation

02/05/2026 For 30 years, MHP has been driving the future of the global industrial landscape as a leading transformation partner. With a clear focus on sovereignty, resilience, and competitiveness, the management and IT consultancy supports its international clients across the entire value chain – from strategy through to practical, scalable implementation in increasingly complex environments.

“30 years of MHP are both a validation and a motivation for us: our strategy is delivering results. From the very beginning, we have consistently translated technology into measurable business value. Our sweet spot lies in combining strategic foresight with technological excellence – particularly in the integration of management and IT consulting,” says Federico Magno, Group CEO of MHP.

“At the same time, we are guided by our ‘The New Industrial’ vision: we create competitiveness through execution speed, structural resilience, and technological sovereignty. We deliberately leverage artificial intelligence, cloud, and digital services to accelerate processes, bring innovation into execution faster, and elevate our clients’ performance to the next level – across industries ranging from automotive and manufacturing to aerospace, defense, energy, and the public sector.”

Leading market analyses confirm the effectiveness of this strategy: ISG, for example, positions MHP as a leading provider in key future areas such as manufacturing, SAP, and data and AI.

Jochen Breckner, Member of the Executive Board for Finance and IT at Porsche AG, emphasizes: "I would like to congratulate the MHP team on its 30th anniversary. As the second-largest german management consultancy, MHP is one of the leading partners for the automotive and manufacturing industries. Since our initial investment in 1998 and the full integration in January 2024, the company has continuously strengthened its position – driven by the quality and strength of its people."

Strong DNA rooted in automotive and manufacturing

Since its founding in 1996 in Karlsruhe-Ettlingen, MHP has continuously evolved – from an SAP implementation partner to a process and IT consultancy, and ultimately into an internationally operating management and IT consultancy. Shaped by its roots in the automotive and manufacturing industries, MHP has always combined technological execution capabilities with a deep understanding of industrial value creation. Its development follows clear industrial phases: ERP and process focus in the 1990s, digitalization and global scaling in the 2000s, Industry 4.0 and platform economies in the 2010s, and today the transition toward a software-defined industry, with a focus on AI, data ecosystems, and integrated architectures.

These development phases form the foundation of MHP's current industrial relevance and execution depth. Competitiveness today is not driven by innovation alone, but by the ability to translate innovation into scalable, robust production and supply structures. This is precisely the transition MHP addresses: at its core is a holistic IT integration model that connects enterprise systems and operational processes within a consistent digital architecture. A key focus lies on SAP-based solutions such as SAP S/4HANA, as well as digital supply chain capabilities. This integration creates transparency across the entire value chain, improves decision-making quality, and enables precise control of complex industrial operations.

Expanding into new industries

Building on this industrial depth, MHP systematically transfers its expertise, developed in the automotive industry, into new sectors such as aerospace, defense, energy, and the public sector. This approach is based on applying proven methods and architectures to highly regulated and mission-critical environments, with a strong focus on scalability and technological sovereignty.

Global execution in industrial environments

MHP delivers projects internationally, working closely with local teams on the ground. With a total of 21 offices across Europe, Mexico, North America, India, and China, solutions are developed for diverse markets and directly integrated into existing operational structures. Insights and proven approaches

from individual projects are systematically transferred across locations and industries.

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