

Unternehmen mit Hauptsitz sowie der Mehrheit des Grund- und Stammkapitals in Deutschland			Gesamtumsatz in Mio. Euro		Mitarbeitende insgesamt	
2026	2025		2025	2024	2025	2024
1	1	Roland Berger Holding GmbH & Co. KGaA, München	1.013,1	975,0	3.500	3.400
2	2	Simon-Kucher & Partners Strategy & Marketing Consultants GmbH, Bonn	606,0	572,0	2.210	2.118
3	3	d-fine GmbH, Frankfurt am Main	312,7	311,3	1.860	1.742
4	4	Horváth AG, Stuttgart 1)	288,0	291,0	1.189	1.251
5	5	Porsche Consulting GmbH, Stuttgart	257,7	263,4	850	930

Top Position in the Lünendonk Ranking 2026

02/07/2026 Porsche Consulting among Germany's most successful management consultancies

Porsche Consulting is once again ranked among the top five German management consultancies. In the renowned Lünendonk list, the company secured fifth place. In a challenging market environment, Porsche Consulting achieved €257.7 million in revenue in fiscal year 2025, driven primarily by the strong expansion of its consulting business outside the automotive sector. As a subsidiary of Porsche AG, the firm continues to hold a leading position among Germany's top consulting companies.

Porsche Consulting GmbH is a leading German management consultancy and employs currently 850 people worldwide. In addition to its headquarters in Stuttgart, the consultancy has offices in Hamburg, Munich, Berlin, Frankfurt am Main, Milan, Paris, São Paulo, Shanghai, Beijing, Atlanta, and Los Angeles. The experts in the areas of strategy and organization, sales and services, development and technology, as well as operations, advise clients globally in the automotive, consumer goods, aerospace, industrial goods, life sciences, energy, construction, transportation, and defense sectors. Following the principle of “Strategic vision. Smart implementation,” the management consultancy has a clear mission:

generating competitive advantage based on measurable results – always with a focus on people.

The Lünendonk list is regarded as a key market overview of Germany's leading management consultancies. It is based on an analysis of total revenues and includes only firms whose majority capital is held in Germany.

You can find the full ranking results here (German only): Lünendonk List 2026

MEDIA ENQUIRIES



Jan Boris Wintzenburg

Director Communications and Marketing
Porsche Consulting GmbH
+49 (0) 152 3911 8663
jan_boris.wintzenburg@porsche-consulting.com

Link Collection

Link to this article
https://newsroom.porsche.com/en/2026/company/porsche-consulting-top-position-luenendonk-ranking-2026-42777.html

Media Package
https://pmdb.porsche.de/newsroomzips/771b569f-e55b-4564-a7ea-88e4bb431c08.zip

External Links
https://www.porsche-consulting.com/de/home/