

Porsche Consulting now in Silicon Valley

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27/11/2018 Porsche Consulting has opened a new office in Belmont, California. The most innovative IT and technology companies are their neighbors in Silicon Valley.

Detlev von Platen, Member of the Porsche AG Executive Board for Sales and Marketing, emphasized the significance of the new site for the company. “We need more visionaries, more ‘out of the box’ thinking, especially if we want to drive innovations forward,” he noted. “And what better place to enact this necessary vision than the Silicon Valley? To have the consultants directly on-site offers the best conditions for this.”

Belmont is the second office that Porsche Consulting has opened in North America. It is located next to Volkswagen’s Electronics Research Laboratory. “Contact with colleagues from our own corporate group is just as valuable as with Silicon Valley’s many other expert and courageous individuals who are

working with enormous energy and matchless spirit to shape the world of the future," said Eberhard Weiblen, Chairman of the Board of Directors of Porsche Consulting, Inc. He expects the Belmont office to bring together the best ideas from a wide range of fields and give Porsche Consulting clients around the world direct access to major innovation networks. New mobility, high-performance enterprise, and business transformation are Porsche Consulting's main areas of concentration.

In 2011 Porsche Consulting established its North American presence in Atlanta. Dr. Norman Firchau is the founding President and CEO of Porsche Consulting, Inc., USA, which currently has 46 employees. "We have quickly developed a good reputation with our management consulting services here too," said Firchau. "The new office in Belmont enables us to take the next step and offer even greater proximity and expertise to clients in this large and diverse country." Clients originate primarily from the automotive, aviation, and aerospace industries, as well as the industrial and consumer goods sectors. The Belmont office is led by Doug Reinart, an experienced industry executive and consulting partner. The total number of employees at Porsche Consulting, Inc., USA is expected to reach about 60 through 2019.

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