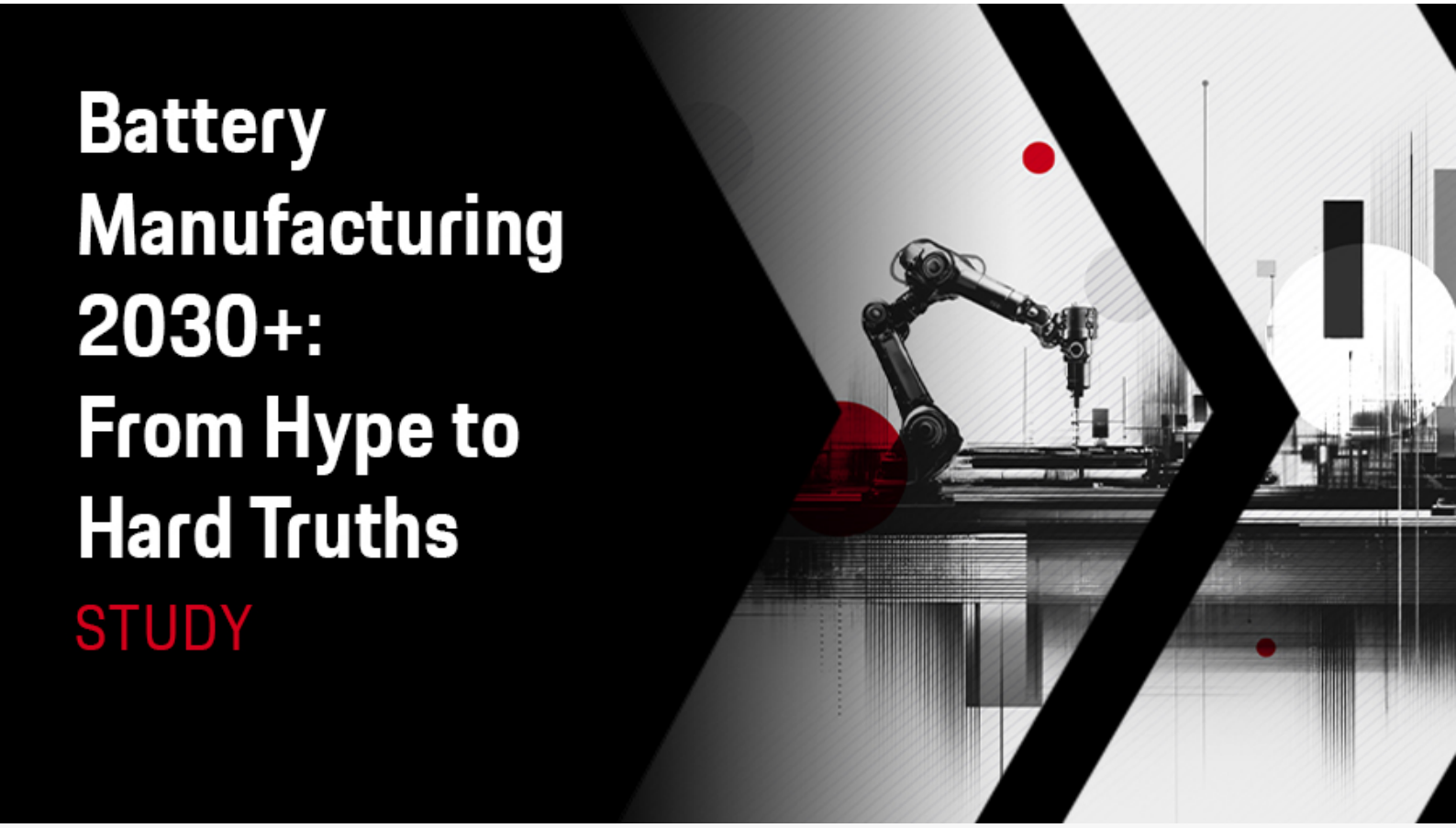


Battery Manufacturing 2030+: From Hype to Hard Truths

24/11/2025 How equipment suppliers can navigate a fragmented market and boost global competitiveness.

The global battery industry is entering a new phase – shaped by geopolitical fragmentation, shifting investment priorities, and increasing pressure on European and North American battery equipment suppliers. While demand continues to grow, the momentum behind gigafactory expansion is slowing, and the dominance of Asian players in cell production and equipment partnerships remains largely unchallenged.

This study offers a strategic reality check for equipment suppliers, highlighting how they can re-enter the market through specialization, alliances, and process know-how. It outlines structural shifts in the global battery value chain and defines the strategic levers needed to secure competitiveness in a multipolar world.

Read the study in full length: Battery Manufacturing 2030+: From Hype to Hard Truths

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