

The True Cost of a Flight

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23/07/2019 The new white paper by Porsche Consulting examines the question of an appropriate ticket price to help civil aviation to transform itself into a healthy system.

Twenty euros for round-trip airfare from Stuttgart to Mallorca—low-cost carriers have been attracting ever more passengers with offers like these since the 1980s. Generally speaking, consumers are pleased about the low costs. But with prices like these, it would appear that low-cost carriers have overplayed their hand. Overcrowded airport terminals and delayed or cancelled flights are annoying passengers more and more. In a fiercely competitive environment, airlines find it difficult to generate sustainable profits while creating an excellent passenger experience. Civil aviation in Europe is at a crossroads.

Info

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