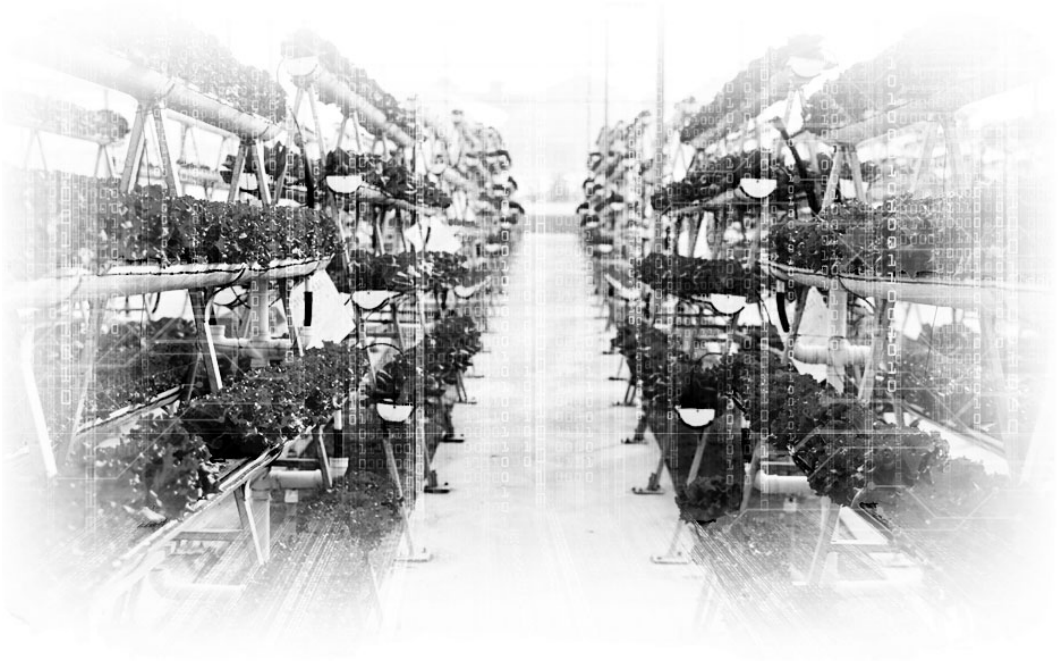


Future Farming

About the Need for Game Changers in the Agricultural Industry

Future Farming

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Farming provides food for the world's growing population and is also a pillar of many national economies. Technology and digitalization have been playing an important role in raising yields and productivity on farms for quite a while. Digitalization makes agricultural production more environmentally compatible, which benefits the whole ecosystem. Customers profit by better product quality and greater transparency through traceability. This white paper sketches the challenges that agriculture faces, and disruptive solutions including the example of vertical farming which clearly shows that farming in the future could look very different from how it does today.

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