Overview Sustainability

24/07/2026 *12.03.2024 - The content of this website presents selected information from the annual and sustainability report 2023 of Porsche AG. All information therefore relates to the reporting date and has not been updated since its publication on March 12, 2024. The German PDF document of the annual and sustainability report is legally binding.*

The Porsche AG Group aims to tackle modern sustainability challenges it faces as an automobile manufacturer. The Porsche AG Group has designed its sustainability framework around six strategic pillars that reflect the self-defined responsibilities: “Decarbonization”, “Supply Chain Responsibility”, “Partner to Society”, “Circular Economy”, “Diversity”, and “Governance and Transparency”.

Women in management positions

Actual values for statutory gender quota of the Porsche AG

%	2023	2022	2021
First management level	20.0	16.1	16.9
Second management level	17.3	15.7	15.1

Customer Excitement Index

%	2023	2022	2021
CEI	46.7	n.a.	n.a.

MEDIA ENQUIRIES

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Consumption data

Macan Turbo (WLTP)*: Electrical consumption combined: 20.6 – 18.3 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/en/company/annual-sustainability-report-2023/non-financial-key-figures.html