

Porsche 6-hour run brings in 180,000 euros

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09/10/2016 More than 3,000 employees took part in the second Porsche 6-hour run through the plant in Zuffenhausen.

Huge support for young people in the Stuttgart area: More than 3000 employees took to the starting line on Sunday to participate in the Porsche six-hour run. The aim: to raise as much money for charity as possible. Each lap completed would see Porsche AG donate EUR 5. After stacking up 26,437 laps, the total sum for donation stood at EUR 180,000 – Porsche also decided to round up the amount. The money will be used to help furnish the new living and eating area at the in-patient hospital for children and young people in Stuttgart, finance two state-of-the-art medical devices for the Olgäle foundation, run the Unicef "Mobifant" playbus for virtually the whole of 2017 and furnish the interior of the new building at the children's and youth farm in Zuffenhausen.

“Porsche is not just a commercially-minded company”, explained Chairman of the Executive Board Oliver Blume at the Porsche six-hour run event. “We are also mindful of our responsibility to society and in particular to the people in the region here. All of the proceedings from the event will go to benefit children who need our help.” Head of the Works Council Uwe Hück was also impressed by the sporting spirit on display from the team: “Zuffenhausen is the birthplace of our 911 model. Here, all Porsche employees come together to support a common cause and raise money for the region of Stuttgart. That’s part of the Porsche culture. I never doubted that our Porsche team would clock up a huge number of laps to raise money for social initiatives. That’s something that makes me incredibly proud.”

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