

Porsche Golf Circle celebrates 75 Years Porsche Sports Cars

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15/06/2023 Porsche Golf Circle members from eight countries enjoyed a unique weekend on the occasion of the celebrations marking "75 Years of Porsche Sports Cars". The golf community met other Porsche aficionados and distinguished personalities from the Porsche cosmos at the anniversary event in Stuttgart and at the Festival of Dreams at the Hockenheimring. Out on the golf course, the participants contested the 75 Years Porsche Trophy.

Three unforgettable days full of passion for Porsche, the game of golf and the pleasure of community – on not only weatherwise a dazzling weekend, Porsche Golf Circle members experienced the community spirit that unites Porsche fans all over the world. As a part of the celebrations marking 75 Years Porsche Sports Cars, 41 participants from eight countries met numerous Porsche aficionados from all the corners of the earth – initially at the Porsche Community Event at the Wagenhallen location in Stuttgart and then at the closing Festival of Dreams at the Hockenheimring. In between the Porsche highlights,

members contested the 75 Years Porsche Trophy on a thoroughly successful day of golf at Golfclub Nippenburg.

“It's great just how enthusiastically Porsche Golf Circle members soaked up the community spirit on every day of the event, both within the group but also when conversing intensively with other communities,” said Carolin Kunz, the lead of the Porsche Golf Circle project at Porsche AG. “A close emotional bond generated by a common real passion for Porsche prevails within the communities. The spirit can also be particularly felt within the Porsche Golf Circle which additionally celebrates the love of the game of golf in an amazing way.”

Immersed in worldwide Porsche communities

On the first day in the Wagenhallen, the Porsche Golf Circle members immersed themselves in the worldwide Porsche communities – from the famous Porsche Clubs to the Pioneers' Circle and onto the GT Circle and the Independent Car Communities. Alongside the inspiring conversations with more than 600 like-minded Porsche enthusiasts, the participants relished a spectacular programme: a unique constellation of historical Porsche vehicles from 75 years, interesting talks including ones with Ferdi Porsche, the son of Dr Wolfgang Porsche, Detlev von Platen, Member of the Executive Board, Sales and Marketing at Porsche AG, the former world class golfer Paul Casey or the motor racing legend Walter Röhrl. The singer Aloe Blacc thrilled the guests musically with a rousing performance.

The exclusive highlight of the event was the unveiling of the new Mission X concept study, the breathtaking reinterpretation of a hypercar, with Le Mans-style doors that open upwards to the front and a high-performance, efficient electric powertrain. It was a unique insight into the future of fully electric sports cars, not only for Porsche Golf Circle members.

The 75 Years Porsche Trophy at Golfclub Nippenburg near Stuttgart rewarded the 31 golfers with glorious summer weather, another chance to talk to Porsche brand ambassador Paul Casey and a challenging sporting competition with gross and net classes. The gross classes were won by Italy's Nadia El Assawy and Austria's Friedrich Hinterberger. All the winners received their prizes in the evening at the Community Dinner during the 75 Years Porsche Trophy Award Ceremony.

Golf Circle members watched motorsport trackside

The three-day event came to a fitting close with the visit to the Festival of Dreams at the Hockenheimring where 80,000 customers, fans and communities celebrated 75 Years Porsche sports cars over the weekend. The Porsche Golf Circle members were VIP guests at the anniversary celebration where three established motorsport events took place – the Porsche Carrera Cup Deutschland, the Porsche Carrera Cup Benelux and the ADAC GT Masters. The Golf Circle members watched motorsport trackside from, amongst other places, the exclusive Pit Lounge, next to the grid or when strolling down the Pit Walk.

Trackside, the participants were thrilled by the Porsche World with a variety of themed areas. Alongside 100 exhibitors including the Porsche Museum and the Porsche Exklusive Manufaktur, there was a total of more than 8,000 customer cars from a wide range of model series and generations filling the grounds. There were also 80 Porsche racing cars to marvel at. On the Porsche Experience Center's handling course, professional drivers treated customers and fans to "taxi rides" in a variety of Porsche models. In Dream Talks, the photographer Paul Ripke, influencer Karo Kauer or the Porsche brand Ambassador Jörg Bergmeister spoke about personal dreams. Dreamlike was also the view of the amazing racing circuit from the Ferris wheel that was previously a guest at the Porsche European Open near Hamburg.

Porsche in golf

Porsche has been involved successfully in golf since 2015 as the title sponsor of the Porsche European Open, a DP World Tour event. In 2019, the automobile manufacturer expanded its activities in professional golf with automotive partnerships at tournaments on the US PGA Tour and the DP World Tour. Porsche can also look back on a more than three-decade Porsche Golf Cup history. The tournament series is one of the company's most successful customer events. Held for the first time in Germany in 1988, the Porsche Golf Cup has developed into an international event in which, at its peak, over 17,000 Porsche customers took part in 261 worldwide qualifying tournaments. The Porsche Golf Circle is also highly successful. An international community for keen golf-playing Porsche customers, it was launched in 2017. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

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