Porsche Cars Australia to open new training facility in Essendon Fields

11/05/2020 Porsche Cars Australia will open a new, state-of-the-art training facility later this year. The new Porsche Training Centre, which recently commenced construction, is located in the Essendon Fields development in Melbourne.

Once completed, the 837 square metre facility will be the headquarters for Porsche Cars Australia's training programs, for both service technicians and sales representatives from Porsche Centres around Australia.

The new facility, located in close proximity to Melbourne Airport, has been designed in conjunction with Porsche AG's own global architectural team.

The Porsche Training Centre is expected to be completed and opened in the fourth quarter of 2020.

Among the first programs to be held at the new centre will be training in preparation for the Australian launch of the new Taycan, Porsche's first all-electric sportscar. The Taycan will arrive in Australia from Q4 2020.

"The new Porsche Training Centre at Essendon Fields will ensure that staff from our Porsche Centres across Australia have access to the best possible training programs," said Sam Curtis, Managing Director and CEO, Porsche Cars Australia.

"The opening of this new training facility will coincide with the launch of programs that will prepare our sales staff and service technicians for the arrival of the new Porsche Taycan. This facility will ensure our people are exceptionally well prepared for this exciting milestone.

"Our training department already offers an exceptional learning experience. This new centre will give them the facility and resources to further enhance our training programs, and in turn, the level of expertise in all of our Porsche Centres."

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Dr. Ing. h.c. F. Porsche Aktiengesellschaft
Porscheplatz 1
70435 Stuttgart