

Porsche Latin America and TECHO build house No. 911 after 15 years of partnership

05/08/2026 A Mexican family can now step onto solid ground and open the door to a profoundly meaningful home: House No. 911, built by Porsche Latin America together with TECHO. For them, this space represents renewed safety, peace of mind and the dignity of having a place to call their own. For the German brand, it marks a milestone in a 15-year commitment to communities facing vulnerability across Latin America.

Since signing the partnership in 2011 and building the first home in 2012, Porsche Latin America and TECHO have worked across 18 countries to provide dignified housing for people in vulnerable situations. Along the way, they have reached key milestones — including House No. 718 in 2022 — and now celebrate the completion of House No. 911.

The beneficiaries of this milestone are Mrs. Catalina Carrera and her family, from the community of La Quebradora, in the south of Mexico City. This achievement is the result of fifteen years of continuous

support from Porsche Latin America, whose annual contributions have amounted to more than USD 3 million and helped expand the partnership's impact across the region. During 2026, the initiative will add 50 more homes, bringing the total to 918 families supported. By the end of 2025, more than 3,900 people had already received a home, made possible by the commitment of over 13,000 volunteers across Mexico, Central and South America, and the Caribbean.

"Reaching House No. 911 carries a special meaning for Porsche. Yet the true significance of this milestone is not the number itself, but the 911 families whose lives have been impacted through this partnership with TECHO", said Thomas Illner, President and CEO of Porsche Latin America. "For 15 years, we have worked together to help create opportunities, strengthen communities and provide families with something fundamental: a safe place from which to build their future. That is a legacy we are incredibly proud of, and it demonstrates that when people come together around a shared purpose, lasting change is possible."

On this occasion, over 20 volunteers from Porsche Latin America, Porsche de México and Porsche Centers in this city came together with TECHO local volunteers so that a family can live in a home that represents far more than a number. While the Porsche 911 is an iconic symbol in Porsche's history and has inspired generations to pursue their dreams, this milestone is about the families and communities whose futures can change when they gain access to a safe place to call home.

"Over more than a decade, the collaboration between Porsche and TECHO has shown that the most meaningful impact is built when people get involved and work together for a common purpose," said Camilo San Martin, General Director of Porsche Mexico. "The participation of executives and volunteers from different countries across Latin America in the construction of four homes—including the emblematic 911 House—reflects the value we place on this shared effort. Beyond the homes we deliver, we help strengthen communities, create opportunities, and build a future with greater hope for the families who are part of this project."

15 years of regional impact

The annual donations that make the construction of emergency homes possible have also funded 10 TECHO mechanical workshops, supporting more than 70 young students (ages 15 to 35) with automotive training by the end of 2025.

The partnership has also been present in times of crisis, providing support during floods in northern Chile (2015), Hurricane Maria in Puerto Rico (2017), the Mexico City earthquake (2017) and the eruption of the Fuego volcano in Guatemala (2018). In addition, 4,579 families received COVID emergency kits during the pandemic, and support was extended following the wildfires in Valparaíso, Chile (2024).

"Long-standing partnerships sustained over time are, without a doubt, the most important and the ones that generate the greatest impact. That's why, for us, the partnership with Porsche Latin America is

vitally important: the situation we work in has no quick or easy solutions," concluded Nicolás Cipriota, Executive Director of TECHO US. "The urgency with which we act requires a medium- and long-term commitment because, for no one in the region to ever have to live on a dirt floor again, we need to remain committed and help one family at a time."

MEDIA ENQUIRIES



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