

Shared pursuits: The Porsche world of Miguel and Rhoda Andrada

31/01/2025 Rhoda Bueno Andrada and her husband, Miguel, have owned many Porsche models, but it was the 911 that sparked their fascination for the racecourse.

For Rhoda Bueno Andrada and her husband, Miguel, their shared passion for Porsche extends far beyond enthusiasm for the elegant design, the pride of ownership, or even the thrill of driving one of their sports cars on the road or the racecourse, all of which form a deep sense of connection. But their fascination for the sports car brand goes even deeper.

For them, it's all about the friendships with other enthusiasts and sharing experiences with the community that has developed around the brand they all love. "The cars are just phenomenal," explains Rhoda Bueno Andrada. "But for us, Porsche embodies more – it's a lifestyle."

An impressive Porsche collection

This passion is evident even before we reach the front door of their house, located just 30 minutes from

San Francisco in the Bay Area community of Foster City.

n front of the traditional home in the style of Joseph Eichler, one of the most influential Californian architects of the 1950s, their sports cars are situated like majestic sentinels on the driveway: Rhoda's 911 GT3 (992) in Ruby Star and Miguel's equally eye-catching 718 Cayman GT4 RS in Fjord Green. Their Macan GTS in Carmine Red rounds off their impressive collection.

In many ways, the house itself reflects an aesthetic that also plays a significant role in their enthusiasm for Porsche. “We've always liked clean lines and simplicity,” says Miguel, gazing across the spacious living room.

Up through the 1960s, Joseph Eichler designed thousands of these houses along the Pacific Coast, establishing a new form of architecture. With their minimalist aesthetics and innovative design, they're now considered to be icons of the mid-century modern style. “The design language of Porsche is similar. It's timeless too,” explains Miguel. “That also draws us to the brand.” Many Porsche-related objects and works of art adorn the contemporary interior.

Positioned in a place of honor on the living room mantle, a pink skateboard deck serves as a canvas for a 1990s 911 in a color that, by no coincidence, is reminiscent of Rhoda's 911.

Shared enthusiasm for the brand Porsche

Rhoda and Miguel met in 2005 and quickly discovered common interests in travel, food, watch collecting, and, most notably, Porsche.

Each of them had already discovered their enthusiasm for the brand before they met. For Miguel, who grew up in the Philippines, it all started in the pages of a magazine. He vividly remembers seeing, as a young man, a print ad for the Porsche 911 Turbo (993) with the provocative slogan, “Kills bugs fast.” “Then I saw the car,” he says enthusiastically, “and it blew my mind. A dream car.”

Rhoda, who grew up on the Hawaiian island of Oahu, had a similar experience. She points to the skateboard deck on their mantel, featuring the 911 Carrera RS (964) in the color that changed everything for her: Ruby Stone Red. “I just fell in love with it, and I kept that image with me throughout the years, as a memory.” And now a modern version of that car, in an updated color called Ruby Star, is sitting on her driveway. “We drive our cars every day, but they were bought for the track.”

Miguel, who works in private banking in the financial industry, and Rhoda, an executive in the video game industry, have been able to share their passion for the brand for around 20 years.

A strong community in the Bay Area

Whether it's the Panamera or Cayman, multiple 911, the Macan, or the two GT models they currently drive, the couple has worked their way through many Porsche models over the years. For Rhoda, her entrance into motorsport began with her previous 911 Turbo S (991) at a Porsche track day.

By that time, Miguel had already gained experience on the racetrack in a 911 GT3 (991). And in addition to unique racing experiences, pure adrenaline, and spectacular maneuvers, they found what they'd been looking for: a community. "These experiences open doors," emphasizes Rhoda. "When we come to the racecourse, it's not just to drive. We've built a strong community here in the Bay Area and made a ton of friends." But the Andradas' passion goes far beyond regular community activities.

They organize racecourse events, book professional coaching sessions, attend Porsche Club functions, and get together with other enthusiasts for organized road trips. Most recently, they went to the Rocky Mountains in the state of Colorado. "Experiences like that bring people together," explains Miguel. "Regardless of where they come from."

Women in the Porsche community

Rhoda's commitment goes even further. On her first track day, she was one of two women – out of 100 participants. So she decided to get involved. "There's a severe underrepresentation of women in the Porsche community," she says. "So I try my best to really support them." Rhoda cofounded FemPowered, a group of women motorsport enthusiasts who get together to drive six times a year – both on and off the track. "We've done all-female track days at Laguna Seca, for example, where we had a group of 26 women. You rarely see that," she says with pride. Miguel adds, "And I will say they're pretty badass. Women are often better than us when it comes to track driving. There's less ego."

The Andradas' calendar is also filled with Porsche-related activities for the coming year, including more track days, coaching sessions, another road trip with the community, and then two new models: a Taycan Turbo S for the family and a 911 GT3 RS in Aubergine for Rhoda. After 20 years of shared experiences, the Andradas are starting the next chapter in their passion for Porsche – and there are sure to be many more in the future.

Info

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MEDIA ENQUIRIES



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Consumption data

718 Cayman GT4 RS (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 13.0 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 295 g/km; Stato [StandHeute]

Taycan Turbo S (WLTP)*: Consumo energia elettrica ciclo misto (gamma modelli): 19.9 – 17.8 kWh/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 0 g/km; Stato [StandHeute]

911 GT3 RS (WLTP)*: Consumo carburante ciclo misto (gamma modelli): 13.2 l/100 km; Emissioni CO_2 ciclo misto (gamma modelli): 299 g/km; Stato [StandHeute]

911 GT3 (Modello precedente)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: Shared pursuits: The Porsche world of Miguel and Rhoda Andrada/Images/img_1.jpg
Title: 718 Cayman GT4 RS, 911 GT3 (992), 2024, Porsche AG
Subline: Sentinels on the driveway: The 718 Cayman GT4 RS and 911 GT3 (992) in front of the Andradas' house in Foster City.

Path: Shared pursuits: The Porsche world of Miguel and Rhoda Andrada/Images/img_2.jpg
Title: Rhoda Bueno Andrada, Miguel Andrada, 2024, Porsche AG
Subline: Rhoda Bueno and Miguel Andrada: Having shared Porsche experiences for 20 years, Rhoda Bueno Andrada and Miguel Andrada have worked their way through many of the brand's models.

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Title: Rhoda Bueno Andrada, 911 GT3 (992), 2024, Porsche AG
Subline: A shared passion: Miguel and Rhoda Bueno Andrada have shared their passion for Porsche for 20 years – and are a fixture in the Californian community.

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