New Taycan unveiled on three continents

13/03/2024 The covers came off the new Porsche Taycan simultaneously in Leipzig, Atlanta and Shanghai, celebrated by record-breaking laps of the Taycan Turbo GT at the Nürburgring and Laguna Seca.

In an echo of the original unveiling of the Porsche Taycan back in 2019, Porsche showed the Porsche Taycan Turbo GT for the first time with simultaneous events at the Porsche Experience Centers in Leipzig, Germany, Atlanta, in the US, and in Shanghai, China.

The most powerful production Porsche ever was shown to audiences of media and other VIPs on three continents at exactly 14:00 CET on Monday.

The Porsche Taycan Turbo GT followed up its lap record on the Nürburgring-Nordschleife with another record-breaking run on the Weathertech Raceway Laguna Seca in California.

MEDIA ENQUIRIES

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Consumption data

Taycan Turbo GT with Weissach package (WLTP)*: Electrical consumption combined: 24.8 – 20.6 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/274235_en_3000000.mp4
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