



Porsche Centre Kuwait celebrates its classic partner milestone with a heritage gathering

25/10/2025 Porsche Centre Kuwait, Behbehani Motors Company, hosted an exclusive outdoor gathering at Porsche Service Heritage Centre to showcase its remarkable lineup of classic cars to collectors and brand enthusiasts. The event also celebrated the centre's recognition as an official Porsche Classic Partner, marking its second occasion dedicated to this milestone.

Kuwait | The casual yet sophisticated evening brought together Porsche aficionados, classic car collectors, and loyal customers to honor the timeless legacy of Porsche's engineering mastery and design excellence.

The event captured the true spirit of community and heritage, set against a vibrant atmosphere featuring live music, a curated selection of gourmet bites, and an exclusive display of rare and iconic classic Porsche models that captivated every guest. The celebration beautifully reflected Porsche's enduring commitment to preserving automotive history while continuing to drive innovation for the

future.

A milestone for Kuwait's automotive landscape

The official announcement of Porsche Centre Shuwaikh as a Porsche Classic Partner took place last year, positioning Kuwait as the third country in the Arab region to join the prestigious global network, following the United Arab Emirates and Lebanon. This recognition further solidifies Kuwait's reputation as home to the largest Porsche Destination in the Middle East and Africa, reinforcing Behbehani Motors Company's leadership in excellence, precision, and customer experience.

The Porsche Classic Partnership is a worldwide initiative created to meet the growing demand for classic Porsche vehicles and to preserve their authenticity. With only 86 authorized Porsche Classic Partners globally, this distinction highlights the trust placed in Porsche Centre Shuwaikh's standards of quality, expertise, and dedication to the brand's heritage.

Preserving the legacy - The Porsche classic corner

As part of the Classic Partnership, Porsche Centre Shuwaikh features the Porsche Classic Corner, a dedicated area tailored for classic Porsche owners and enthusiasts. The corner provides specialized services, including maintenance, restoration, and parts replacement, all carried out by certified Porsche technicians using genuine Porsche Classic parts.

In addition to offering technical excellence, the Classic corner serves as a hub for Porsche's rich history; allowing visitors to explore a curated collection of original components, accessories, and memorabilia. The advisory team is available to guide collectors and enthusiasts in maintaining and restoring their prized vehicles, ensuring that every classic Porsche retains its authenticity and performance for generations to come.

Honoring the past, inspiring the future

Through initiatives like the Porsche Classic Partnership, Porsche Centre Kuwait continues to honor the brand's heritage while fostering a vibrant classic car culture in the region. The recent celebration not only marked a milestone achievement but also reinforced Porsche's enduring connection with its passionate community, where innovation meets legacy, and every drive tells a story that transcends time.

In The Media

MEDIA
ENQUIRIES



Chris Jordan

Head of Public Relations Porsche Middle East & Africa
+971 4 356 9911
cjordan@porsche-me.ae



Mahvesh Sayed

PR Specialist Porsche Middle East & Africa
+971 4 356 9911
mahvesh.sayed@porsche-me.ae

Link Collection

Link to this article

https://newsroom.porsche.com/en_AE/2025/company/porsche-kuwait-classic-partner-heritage-gathering-41036.html

Media Package

<https://pmdb.porsche.de/newsroomzips/67b082f3-6ed4-44e7-a43d-5974e0a984cd.zip>