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To mark the 90th anniversary of the Hockenheimring, Porsche presents the first special edition based on its electric sports car: the Porsche Taycan GTS Hockenheimring Edition. Many unique details, such as paintwork in Stone Grey from the custom color program combined with Bronzite accents set this special edition apart. The Porsche Exclusive Manufaktur has customized the interior in black leather with decorative stitching and many other elements in Island Green. In several places, the '90 Jahre Hockenheimring' anniversary logo points to the exclusive character of this Taycan GTS with up to 590 hp. The core idea behind the design of the special edition was to unite the Hockenheimring's anniversary motto of 'mobile evolution' with 'traditional elegance'. The special edition will be available in

Germany and other selected European markets.

Exclusive access also comes as part of the car's equipment package: with the vehicle key, customers can identify themselves as owners of the special edition. This entitles them to drive straight to the Porsche Experience Centre (PEC) Hockenheimring, which is located at the heart of the racetrack. It also comes with two years of free charging during the opening hours of the PEC Hockenheimring. Customers also enjoy preferential parking at PEC 'Frühschicht' events, the monthly vehicle gatherings of Porsche enthusiasts.

"With this exclusive special edition, we are not only delighting fans of our all-electric sports car, but also highlighting our attachment to the Hockenheimring," says Alexander Pollich, Chairman of the Executive Board of Porsche Deutschland GmbH. "We congratulate the legendary racetrack on a rich, 90-year history. With the Porsche Experience Centre there, the Hockenheimring has become even more of a home for our brand since 2019." During the anniversary year, a Porsche Taycan GTS Hockenheimring Edition will be on display as a show car at the Hockenheimring.

Special color scheme and high-quality anniversary logo

"Fine materials, an elegant color combination and unusual details that we have not yet shown in the Taycan in this way – these are what make this special edition unique," says Alexander Fabig, Vice President Individualisation & Classic at Porsche. The Stone Grey paintwork comes from the custom colour program and is reserved for the special edition in the current model year of the Taycan. This timeless, striking Porsche exterior color underscores the emotive character of the electric sports car. Bronzite was developed as a contrasting color to round out the scheme. It reinterprets classic metallic tones and provides elegant exterior and interior accents.

Another eye-catcher is the 21-inch Mission E Design wheel. The wheel center is painted in Bronzite (satin finish), while the surrounding rim edge is finished in the exterior color, Stone Grey (high gloss). Satin finish and high-gloss paints were applied together on each rim, a combination that makes the vehicle even more exclusive. In keeping with the wheel center, the hub cap is painted in Bronzite (satin finish) and features a colored Porsche crest. The brake callipers are painted black (high-gloss).

Other Bronzite accents include the SportDesign side sill trim, the rear diffuser inlay in a louvred design and the 'Taycan GTS' model designation on the tailgate. A plaque with a raised printed anniversary logo adorns the B-pillar, indicating the occasion for the special edition. The 'Hockenheimring Edition' lettering next to it is finished in Stone Grey.

Island Green decorative stitching and Paldao wood

The exterior design concept is continued in the interior. The decorative stitching in Island Green offers a contrast to the black leather interior. This color scheme is a first in the Taycan model series.

Decorative trim in Paldao open-pore wood is another highlight. The selector lever, cup holders and air vents above the center console, as well as the side air vents on the driver and front passenger side, are painted in Bronzite. The GT multifunction sports steering wheel has been upgraded with a Bronzite trim as well as decorative stitching and a 12 o'clock marking in Island Green. The floor mats are finished with a leather inlay and decorative Island Green stitching.

The Hockenheimring anniversary logo

Another special feature is the embossed Hockenheimring anniversary logo on the lid of the storage compartment in the center console. The brushed aluminium door sill guards in Black feature the illuminated 'Taycan GTS' model designation. The door projectors display the anniversary logo on the floor. The Porsche Exclusive Manufaktur's attention to detail is also evident in the vehicle key, which is painted in the exterior color of the car and features a high-quality laser engraving of the anniversary logo.

About the Hockenheimring

With its first event – a motorcycle race – held on 29 May 1932, the Hockenheimring opened with a triangular circuit layout. The track configuration was changed 1938, when the Hockenheimring was given its oval shape and became a high-speed circuit. On 2 August 1970, the first Formula One race was held at Hockenheim. For the future, the racetrack is pursuing its vision of developing into a modern mobility showcase. 'Mobile evolution' – the guiding theme of the anniversary – describes this transfer of the past into the future. 'Traditional elegance', meanwhile, expresses Porsche's long tradition and exclusivity.

About the Porsche Experience Centre Hockenheimring

Since its opening in October 2019, the Porsche Experience Centre Hockenheimring has been providing moments of pure exhilaration. Located 100 kilometres from the sports car manufacturer's headquarters in Stuttgart-Zuffenhausen, it offers a customer experience centre with a vehicle exhibition, handling track, driving dynamics areas and an offroad course. Visitors can use their own Porsche or draw on the Porsche Experience Centre's extensive fleet of sports cars for the varied driving dynamics experiences alongside skilled instructors. Further information on the Porsche Experience Centre Hockenheimring and the driving programmes is available at: www.porsche-experiencecenter-hockenheimring.de/en/

MEDIA ENQUIRIES



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Consumption data

Taycan GTS (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/211900_en_3000000.mp4

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