J.D. Power 2020 U.S. Best Resale Value Awards: Porsche 718 Cayman wins its category for third consecutive time

06/11/2020 Latest in an eventful year for the 718 model line

The Porsche 718 Cayman has been recognized by J.D. Power as having the best resale value among its segment – holding onto more of its value than any other car in its competitor group.

The recognition came as part of the annual J.D. Power 2020 U.S. Resale Value Awards. The 718 Cayman won the Award for the Best Resale Value among all compact premium sports cars.

"This marks the third consecutive year the 718 Cayman has been honored with this award by J.D. Power. We never take this for granted, and take great pride in the high value and desirability that Porsche models like the 718 Cayman retain over time," said Joe Lawrence, Executive Vice President and Chief Operating Officer, Porsche Cars North America, Inc.

The 718 Cayman serves as the starting point in the Porsche two-door sports car line up and is joined by the 718 Boxster as well as the iconic 911 range.

It's been an eventful year for the 718, with three new models added to the 718 lineup – from the purity, agility and relative simplicity of the 718 T to the new 718 GTS 4.0 equipped with a six-cylinder naturally aspirated engine to the range-topping 718 GT4 and 718 Spyder.

The 718 model line also recently hit the news as it was used in 718 Spyder form by sixteen year old racer Chloe Chambers to achieve a new Guinness World Record for the Fastest Vehicle Slalom.

Info

Prices for the 718 range start at $59,900* and comprises 10 different model variants in two different body styles, with both turbocharged and naturally aspirated engines and with two gearbox options – six-speed manual and seven-speed PDK.

For the full J.D. Power announcement, please see their press release here.

*Manufacturer's Suggested Retail Price. Excludes options; taxes; title; registration; delivery, processing

and handling fee; dealer charges. Dealer sets actual selling price.

MEDIA ENQUIRIES



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Consumption data

718 Cayman S (WLTP)*: Fuel consumption combined: 10.3 – 9.6 l/100 km; CO_2 emissions combined: 235 – 217 g/km; CO_2 class: G

718 Cayman GTS 4.0 (WLTP)*: Fuel consumption combined: 10.9 – 10.1 l/100 km; CO_2 emissions combined: 247 – 230 g/km; CO_2 class: G

718 Cayman (WLTP)*: Fuel consumption combined: 9.7 – 8.9 l/100 km; CO_2 emissions combined: 220 – 201 g/km; CO_2 class: G

718 Cayman (PDK) (WLTP)*: Fuel consumption combined: 9.2 – 8.9 l/100 km; CO_2 emissions combined: 208 – 201 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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