



Circular economy

18/04/2024 The transition of Porsche's models towards electromobility is a significant step. At the same time, entering the strategy field of a circular economy is a key element of Porsche's sustainability strategy.

The transition of Porsche's models towards electromobility is a significant step. At the same time, entering the strategy field of a circular economy is a key element of Porsche's sustainability strategy. Under this principle, materials are to be designed, built, repaired, and recycled in such a way that as little waste as possible is produced. Porsche is striving to use circular materials in its vehicles and develop repair and reconditioning policies. Circular materials often have advantages over other aspects of sustainability, such as in terms of their CO footprint. The basic criteria of Porsche's principle of a circular economy are the longevity of its vehicles, quality workmanship, and the use of low-wear materials. Porsche aims to intensify its engagement on this front. The company has therefore set itself the goal of closing material cycles. The transition to a circular economy is also reflected in the vision of the production of the future: According to the vision of a zero-impact factory as many negative environmental impacts as possible should be avoided in production processes.

MEDIA ENQUIRIES



Daniela Rathe

Director Politics and Society
+49 (0) 170 / 911 2434
daniela.rathe@porsche.de



Maximilian Steiner

Team Lead Stakeholder Networks and Society
+49 (0) 170 / 911 6083
maximilian.steiner@porsche.de

Link Collection

Link to this article
<https://newsroom.porsche.com/en/sustainability/circular-economy.html>

External Links
<https://newsroom.porsche.com/en/company/download-center.html>