

Entertaining drive to the golf course – the world's golfing crème de la crème is contesting this week's The Amundi Evian Championship in Évian-le-Bains, France. Ahead of the Major, some of the top golfers faced some slightly different questions on the way to the course in the courtesy vehicles provided by the new car partner, Porsche – including personal insights.

World class golfers at The Amundi Evian Championship enjoy a Tee Time Ride in a Porsche

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The Amundi Evian Championship is unique for a number of reasons – the tournament for the world's best women golfers is quite simply the only Major in Continental Europe. Like the men's Masters in Augusta, the eight-million dollar tournament in France is always played at the same venue which features an exceptional course at the Evian Resort Golf Club. Lying between Lake Geneva and Alpine peaks, the Major offers spectacular views in a magnificent setting.

“It’s the most beautiful course we play on,” raved Sophia Popov prior to the event when answering questions about the tournament and Porsche on the way to the course in a courtesy vehicle provided by the car partner Porsche. Popov also talked about her being a Porsche fan ever since her childhood, and why.

The German Major champion was one of four players to give fascinating insights when sitting on the back seat of a Porsche. Besides Popov, Albane Valenzuela (Switzerland), Maja Stark (Sweden) and Gabriela Ruffels (Australia) spoke, amongst other things, about The Amundi Evian Championship, dream cars from Porsche and decisive advice in their golfing lives.

Valenzuela for example let on just why the Major on the banks of Lake Geneva is so important. Stark was reminded about her cousin’s Porsche and Ruffels, who is thrilling people this year as the best rookie on the LPGA Tour, talked about her love of tennis and speculated as to which world class player would have become a really good pro golfer.

Watch the whole Tee Time Ride video here:

Sophia Popov

Albane Valenzuela

Maja Stark

Gabriela Ruffels

Porsche in golf

Porsche has been involved in golf since 1988 through the Porsche Golf Cup. The tournament series is one of the company’s most successful customer events and has developed into an international event in which, at its peak, over 17,000 Porsche customers took part in 261 worldwide qualifying tournaments. After becoming involved in professional golf for the first time in 2015 as the title sponsor of the DP World Tour’s prestigious Porsche European Open, Porsche was then instrumental in establishing the tournament as a top golf event in Germany. Now supporting the European Open near Hamburg as the Official Automotive Partner since 2024, Porsche is thus continuing the long-time successful cooperation with the time-honoured DP World Tour golf event. As the new title sponsor of the Porsche Singapore Classic, the sports car manufacturer is internationalising its commitment to professional golf in the important Asian market. Car partnerships at US PGA Tour and DP World Tour tournaments, including the European Open and the Omega European Masters in Crans Montana as well as in women’s golf – the Amundi Evian Championship – round off its involvement in professional golf. Launched in

2017, the Porsche Golf Circle is also highly successful. The international community for keen golf-playing Porsche customers gives its members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments. Paul Casey has been complementing the Porsche family since 2020 as the first Brand Ambassador from the game of golf.

MEDIA ENQUIRIES



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Consumption data

Macan 4 (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Video

https://newstv.porsche.com/porschevideos/290577_en_3000000.mp4
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