

Two months to spare: Porsche passes last year's total

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09/11/2015 With a total of over 190,000 vehicles in the first ten months of 2015, the company has achieved a new record for units delivered, already surpassing the figure for the whole of 2014.

"The numbers prove impressively that with the diversity of its models Porsche is better geared than ever to what our customers want," said new Member of the Executive Board - Sales and Marketing Detlev von Platen on Monday in Stuttgart.

In the month of October Porsche delivered 18,699 new cars around the globe. That represents a year-on-year increase of 18%. Globally the sports car manufacturer achieved an increase of 27% to 191,784 units in the first ten months of the year. In the whole of 2014, the figure was 189,849.

The front-runner remains the Macan: at nearly 70,000 units by October, the compact SUV is the

brand's clear best-seller this year. The Cayenne is also in great demand: more than 60,000 vehicles were handed over to customers – 12% more than from January to October 2014. Despite the forthcoming model change, the current Porsche 911 remains popular: from January to October 2015, 27,281 vehicles were delivered worldwide. This equates to an increase of 7%.

The strongest single market in October was China, where Porsche sold 4,950 vehicles (+44%). Close behind was the USA (4,070 vehicles, +11%). The European market grew by 11% (6,691 units). The main contributor was Germany with 2,644 units (+10%).

A table with the detailed deliveries is provided under "Downloads".

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