

Survey: Sustainability is teamwork

11/09/2019 Be it the economy, social issues or ecology – there are many facets of sustainable actions. However, what do people around the world specifically expect from Porsche in this context? Which topics are particularly important to you? Today, the sports car manufacturer is launching an online stakeholder survey to find the answers. The survey will be open until 15 October.

Sustainable action is a central part of Porsche Strategy 2025 Plus. Based on the motto “Shaping the future of the sports car”, the company combines the tradition and values of the brand with innovative technologies and sustainability. Porsche’s business activities affect the interests of many people around the world. It is therefore particularly important to the sports car manufacturer that we talk to each other and not about each other. An open and transparent dialogue provides us with the basis for strengthening our entrepreneurial responsibility. The focus here is on the relevant questions: What do people around the world specifically expect from Porsche in terms of sustainability? Which topics are particularly important to you?

Be a part of the future of sustainable mobility by taking around ten minutes to complete an online survey.

The survey will be available until 15 October. Evaluation of the responses is of course completely anonymous – no personal details are collected.

Porsche is looking forward to receiving your opinions, because sustainability is teamwork.

Info

If you have any technical queries, do not hesitate to contact “akzente”, the agency Porsche has commissioned for this survey.

Link Collection

Link to this article

https://newsroom.porsche.com/en_AU/2019/company/porsche-strategy-2025-sustainability-online-survey-18656.html

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